

EPD-NET

Filling the Gap: Development of Ecological Planning and Design Learning Network and Adaptive Smart Training Module for Disaster Resilient and Sustainable Cities

DISSEMINATION PLAN

EPD-Net realises the digital learning network it has developed for disaster-resilient and sustainable cities with a dissemination vision that enables knowledge to be shared across borders, bridges to be built between different disciplines and its impact to last for generations.

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EPD-Net Dissemination Plan

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ABBREVIATIONS

AIJU	Asociacion De Investigacion De La Industria Del Juguete Conexas Y Afines
ANU	Anadolu University
AU	Ankara University
ATAUN	Atatürk University
BS	Basarsoft
CTLA	Turkish Chamber of Landscape Architects
CU	Cukurova University
DUKE	Duke University (Nicholas Institute for Energy, Environment & Sustainability)
ESRI	Environmental Systems Research Institute Türkiye Branch
ESTU	Eskisehir Technical University
HACETTEPE	Hacettepe University (Community Contribution Coordination Office)
HU	Harran University
IFLA	International Federation of Landscape Architects
IKU	Istanbul Kültür University
GIS	Geographical Information Systems
KPI	Key Performance Indicator
LAAA	Latvian Association of Landscape Architects
LBTU	Latvia University of Life Sciences and Technologies
MENDELU	Mendel University in Brno
NC	NetCAD
NMBU	Norwegian University of Life Sciences
PC	Professional Chamber
PI	Performance Indicator
PF	Previform - Laboratório, Formação, Higiene e Segurança no Trabalho, Lda
SAU	Sakarya University
SPU	Slovak University of Agriculture in Nitra
TAPLAK	Design and Planning Accreditation Board
THCA	Turkish Healthy Cities Association
UHASSELT	Universiteit Hasselt (Faculty of Architecture and Arts)
UNIZG	University of Zagreb (Faculty of Civil Engineering)
UL	Univerza v Ljubljani (University of Ljubljana, Faculty of Civil and Geodetic Engineering)
VSB	Technical University of Ostrava
WP	Work Package

Executive Summary

The Dissemination and Communication Plan (DCP) of the EPD-Net project outlines the strategic framework for sharing the project's objectives, activities, and results with relevant stakeholders at local, national, and international levels. The plan aims to maximize the visibility, reach, and impact of the project by ensuring that all outputs are communicated effectively to target audiences, including policymakers, academic and research communities, professional associations, industry stakeholders, civil society organizations, and the general public.

The DCP is structured around clear objectives:

1. **Awareness Raising** – Increasing understanding of the importance of ecological planning and design in disaster management and sustainable urban development.
2. **Stakeholder Engagement** – Actively involving key actors in the project's learning network, ensuring two-way communication and feedback loops.
3. **Impact Maximization** – Ensuring that project outcomes influence policy, practice, and education both during and beyond the project's lifetime.

The plan integrates a multi-channel approach, combining traditional communication methods (conferences, printed materials, policy briefs) with digital tools (project website, social media campaigns, webinars, online training modules). Special attention is given to the use of the EPD-Net HUB and EPD-Assist platform as primary vehicles for dissemination, allowing for the continuous sharing of resources and knowledge.

Key performance indicators (KPIs) have been defined to monitor the success of dissemination activities, including audience reach, stakeholder engagement levels, media coverage, and uptake of project outputs. Dissemination responsibilities are distributed among all partners, with LAAA as the WP5 lead, ensuring consistency, quality, and alignment with the overall project goals.

This plan is not only a roadmap for communication during the project but also a foundation for sustaining and expanding the EPD-Net network after the project ends, contributing to more resilient, sustainable, and inclusive cities across Europe and beyond. The dissemination strategy will particularly focus on embedding and promoting three core conceptual pillars of the project: **Nature Based Intelligence (NBI)** for integrating ecological data and AI-driven decision-making, **Nature Cities Alliances (NCA)** as a collaborative network of resilient urban communities, and **Anatolian Planning School (APS)** as a culturally grounded planning philosophy. These pillars will remain as enduring legacies of the EPD-Net initiative, continuing to inspire policy, practice, and education long after the project's completion.

1. INTRODUCTION TO DISSEMINATION PLAN

What is Dissemination?

Project dissemination refers to the process of sharing research findings, project outcomes, knowledge, and tools developed within a project with a broader audience beyond the project consortium. The purpose of dissemination is to ensure that the results reach the relevant stakeholders who can benefit from or apply them in practice, policymaking, further research, or education.

The explanation for communication should be clarified in this plan. Unlike dissemination, communication for the project aims to inform and engage the general public and wider audiences about the project itself. Thus, it is an integral part of dissemination plan and has a strategy to follow which is explained in detail in section 2.2.

1.1 Key Elements of Dissemination

- **Target Audience Identification**

Stakeholders such as professionals, educators, policymakers, industry actors, and the general public.

- **Objectives**

- a) Increase awareness of the project and its outcomes.
- b) Support uptake and use of project results.
- c) Promote transparency and demonstrate the value of EU or public funding.

- **Channels of Dissemination**

- a) Websites, newsletters, social media (Annex-1);
- b) Scientific publications, conferences, other scientific events (Annex-2);
- c) Stakeholder events, seminars, discussion groups (Annex -1);
- d) Learning hub, e-learning platform
- e) Mailing lists

- **Content to Disseminate**

Reports, training materials, case studies, best practices, tools, guidelines, and research findings.

- **Timing and Planning**

Dissemination should begin early and continue throughout the project life cycle and beyond.

- **EU Visibility Requirements**

Acknowledge EU funding in all dissemination activities using logos and standard phrases.

1.2 Dissemination within the EPD-Net Project

The EPD-Net Project is built on a strong partnership structure based on interdisciplinary knowledge production and multi-sectoral cooperation. The consortium, which was established with 22 partners at the beginning of the project, has reached 30 institutional partners by 2025 with the addition of eight new associate partners. This expansion has significantly increased both geographical coverage and dissemination capacity

The coordinator of the project, Eskisehir Technical University (ESTU), assumes the leadership role as an internationally recognised higher education institution. The consortium includes universities, private sector representatives, professional organisations, accreditation associations and research institutions from European countries such as Turkey, Spain, Portugal, Norway, Latvia, Czechia, Slovakia and Belgium. This structure is in line with the European Commission's principles of multi-stakeholder governance and inclusiveness.

The main partners of the project include ESTU, Harran University, Istanbul Kültür University, Ankara University, Netcad, Başarsoft, ESRI Turkey, TAPLAK, Chamber of Landscape Architects, PREVIFORM (Portugal), AIJU (Spain), LAAA and LBTU (Latvia), SPU (Slovakia), VSB and MENDELU (Czech Republic), NMBU (Norway). These partners are both actively involved in the work packages and play a decisive role in the dissemination of the project outputs.

In addition to the previous organisations such as Cybertech Arge, Inovanka, Association of Healthy Cities of Turkey, IFLA, Çukurova University, strategic institutions such as Duke University (USA), Hacettepe University, Sakarya University, Anadolu University, Atatürk University, Ljubljana University (Slovenia) and Zagreb University (Croatia) were included among the associate partners in 2025. These institutions are contributing in line with the goals of dissemination, sustainability and long-term impact.

This rich partnership structure allows the dissemination strategy to be designed in a multi-dimensional structure by bringing together knowledge, experience and institutional capacity from different disciplines. Thanks to these institutions from different sectors, project outputs will be disseminated in a way that will resonate not only in academic circles but also in local governments, private sector, professional associations and civil society.

EPD-Net does not limit its dissemination plan to communication activities, but enriches it with participatory knowledge generation, applied learning and collaborations for policy impact. In particular, this approach will facilitate the recognition and adoption of innovative concepts such as Nature-Based Intelligence (NBI) and Anatolian Planning School (APS) across Europe.

1.3 Objectives of Dissemination

The dissemination objectives of the EPD-Net project are not limited to increasing the visibility of project outputs. More broadly, they aim to ensure the adoption and institutionalisation of nature-based and technology-enabled planning approaches at the level of education, professional practice and public policy. In this context, the dissemination approach is built on both a content-oriented and impact-oriented strategy.

The first of the main objectives of dissemination is to ensure that the main outputs of the project, namely the EPD-Assist module, training curricula, course contents and pilot applications, are widely recognised. These tools will be made available not only to the academic world but also to a wide range of actors such as local governments, planning offices, NGOs, private sector representatives and policy makers.

The second objective is to introduce and adopt the project's innovative conceptual frameworks. These frameworks include Nature-Based Intelligence (NBI), which refers to the scientific and technological infrastructure of nature-based decision-making systems; Anatolian Planning School (APS), which is inspired by the ancient knowledge systems of Anatolia and combines local values with universal standards; and Nature Cities Alliances (NCA), which strengthens international cooperation between cities around nature-based solutions. The dissemination strategy aims to make these three concepts visible at the international level and define them as the cornerstones of a sustainable planning culture.

The strategic approach envisages that dissemination activities will be carried out on four main axes. The first axis is digital platforms. The project website, social media accounts, video content and EPD-Assist platform facilitate access to information and ensure continuity. The second axis is conferences, panels and workshops to be organised in academic and professional settings. Such events enable experts and practitioners from different geographies to come into contact with the project.

The third axis consists of activities targeting impact at the policy level. The policy documents, white papers and model proposals to be prepared will be delivered to local and national public institutions to create a long-term impact area. The fourth axis is education. The modules developed within the scope of the project will be integrated into higher education programmes; at the same time, the lifelong learning approach will be supported by making them available to the public as open access.

All these activities are carried out in full compliance with the principles of equality, inclusiveness and digital transformation of the Erasmus+ programme. In this way, EPD-Net is not just a project; it is positioned as a harbinger of a new planning approach that is at peace with nature, equipped with technology and people-oriented.

2. TARGET GROUPS AND COMMUNICATION METHODS

The EPD-Net project has a comprehensive structure that brings together many disciplines such as ecological planning, disaster resilience, nature-based solutions and artificial intelligence-supported education systems. Therefore, dissemination activities are designed for a wide range of stakeholder groups from different fields. The target audience of the project is defined in a wide range from knowledge generation to policy making, from implementation to education.

2.1 Target Groups

The first and most important target group of the EPD-Net project consists of academic staff, researchers and students working in higher education institutions. It is aimed that these groups will directly benefit from the project outputs thanks to the course contents and open access resources in the EPD-Assist module. Within the scope of the project, it is planned to reach at least 500 students and university staff, and a total of 10 new and updated course contents will be presented to this group.

The second target group is professionals working in local governments and public institutions. For this group, information will be shared through policy documents including Nature-Based Intelligence (NBI) approach, training seminars and guidance documents that can be accessed through EPD-Assist. In this way, urban planning, disaster management and sustainability policies will be supported to be based on scientific foundations.

The third group includes professional organisations, accreditation associations and civil society organisations. It is aimed to establish a two-way interaction with these groups through manifestos, webinars and workshops developed within the framework of the Anatolian Planning School (APS). At the same time, the project outputs will be disseminated in line with professional standards.

The fourth target group is private sector representatives, especially software, mapping, planning and consultancy firms. The tools and software developed with private sector partners such as Netcad, Başarsoft and ESRI aim to directly contribute to the technical capacity of these groups. At the same time, the private sector is expected to benefit from digital training systems such as EPD-Assist to improve the quality of its workforce.

The fifth group is disadvantaged individuals and communities experiencing inequality of opportunity based on social inclusion. Within the scope of the project, inclusive training materials, multilingual content, facilitating visual narratives and guidance mechanisms were developed for this special group of at least 150 people. Within this group, people with disabilities, people with health problems, people with economic and geographical barriers were prioritised.

Target Groups



2.2 Communication Strategy

The communication methods to be used to reach the target groups in the project include the project website, social media accounts (X, LinkedIn, Instagram), multilingual e-newsletters, promotional videos, international conference presentations, pilot implementation visits, open access publications and dissemination panels. In addition, digital content developed on the EPD-Assist platform and NBI-APS based workshop outputs are also planned as tools to create both widespread and in-depth impact.

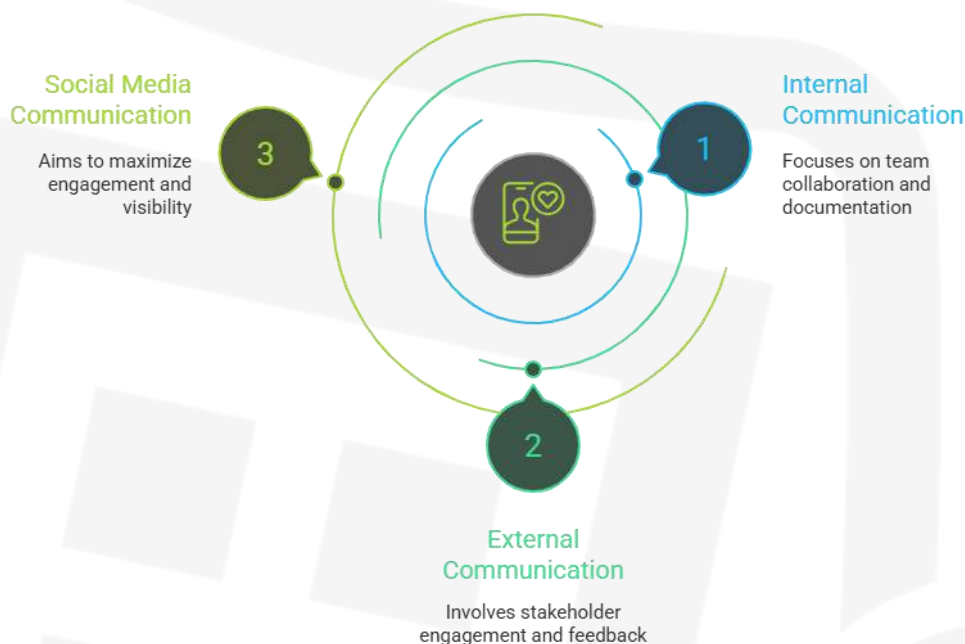
The communication strategy of the project follows three circles by using different mediums. The first circle focuses on the internal communication of the team. ClickUp Project Management System is used for scheduling, tracking, reporting, file-sharing, and communication. Monthly WP-level meetings and regular Steering Committee reviews are organized. Meeting minutes, task assignments, sub-WP plans, and internal reports stored in PMS are used for documentation.

The second circle widens to outer participants of the project. External communication includes stakeholder engagements. Continuous interaction through surveys, focus groups, and interviews are planned to convey. The results and reports will be updated through website, social media, and newsletters.

The third and widest circle will be explained as Social Media Communication Strategy below. This circle focuses on to maximise engagement and visibility; the project will adopt a proactive and multi-platform social media strategy.

An open, participatory, inclusive and visual-based approach has been adopted as the language of communication, and technical information has been simplified and aimed to reach large segments of society. All these methods aim not only to transfer information, but also to interactive learning and the production of permanent awareness.

Communication Strategy Overview



2.3 Social Media Management

Because the widest interaction is carried out through social media platforms, social media of the EPD-Net Project needs to be managed more attentive and effective. For this purpose, a social media team has been established with researchers from Eskişehir Technical University and Çukurova University team in the background, under the professional consultancy of a publicity company, and the preparation of general posts related to the project is undertaken by this team.

Social media activities are carried out within the framework of regular coordination between the work package responsible organisations LAAA and AIJU, the project coordinator and the Steering Committee. Each shared post is forwarded to all project staff via WhatsApp project group, and each partner is encouraged to re-share it on their own corporate and personal accounts. In the use of hashtags, fixed tags that will strengthen the project identity and increase its visibility have been determined and these tags are used in all posts. Each partner is expected to produce original social media content reflecting its own activities related to the project and to use the project logo, fixed hashtags and expressions referring to EU support.

The main objective is to promote the EPD-Net project at national and international level, to ensure the dissemination of the project outputs and to raise awareness among the target audiences, to ensure that the knowledge, experience and achievements obtained during the project are visible both on an academic and social scale. Target audiences include universities, researchers, students, local governments, urban planners, disaster management experts, policy makers, public institutions, non-governmental organisations, professional associations, relevant professional networks and the general public.

Instagram, Facebook, LinkedIn and X (Twitter) platforms will be used daily or every other day in video or regular post format, simultaneously on all platforms. It is aimed to publish 2 posts per week per platform. YouTube will be used only for training modules, project presentation films, event recordings and long format videos. QR codes were published to easy access to social media accounts and the website.



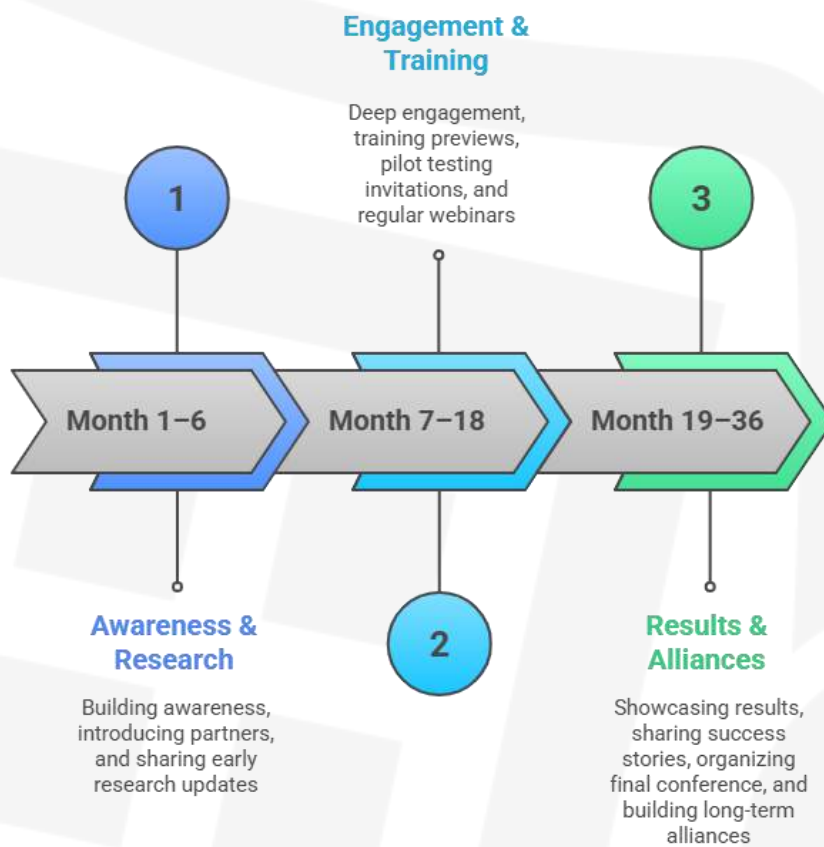
The project website will be the main centre where all social media content will be archived for the users and detailed information will be provided. Additionally, in case of any technical problems, ClickUp is used for storing all mediums produced as dissemination materials. The posts will consist of project promotional videos and informative posts, event, workshop, meeting and field work announcements, awareness content on ecological planning, nature-based solutions and disaster management, project outputs, reports, training modules, success stories, content highlighting the contributions of partner organisations and thematic posts for national and international special days.

All content was/will be prepared multi-lingually, English is the main language for all the posts (Annex-3). Since there are partners from different countries and they all have responsibility to participate the dissemination; related languages will be used to approach local audience. Clear and eye-catching headings will be used, visual identity and design language will be kept in line with the EPD-Net project concept, videos and visuals will be designed to strengthen the project theme, and a professional but accessible style will be adopted.

Social media accounts of project stakeholders will be cross-posted, relevant institutions, experts and projects will be tagged, visibility will be increased with national and international hashtags (#EPDNet, etc.), and instant sharing and live broadcasting opportunities will be utilised during events. With this strategy, it is aimed to ensure a continuous, consistent and target-oriented digital visibility throughout the project.

Time management for social media has been determined in 3 main phases. Phase 1 starts from month 1 and continues until month 6. This phase involves awareness building, partner introductions, and early research updates. Phase 2 includes months 7 to 18, by adding to the first stage and focuses on deep engagement, training previews, pilot testing invitations, and regular webinars. Phase 3 covers month 19 to 36, and aims to showcase results, share success stories, organize the final conference, and build long-term alliances.

Social Media Time Management Phases



3. DISSEMINATION TOOLS AND ACTIVITY CALENDAR

The dissemination process of the EPD-Net project has been planned both to ensure the visibility of the project outputs and to effectively deliver these outputs to the target audiences. In this process, a wide range of tools will be used, from digital platforms to face-to-face events.

Dissemination activities will be carried out in parallel with the timetable determined in the project calendar and will be monitored with measurable indicators.

3.1 Dissemination Tools

EPD-Net project, the dissemination tools of the EPD-Net Project are grouped into four main categories:

Category	Tools	Aim	Target Output
Digital Communication	Project website, social media (X, LinkedIn, Facebook, Instagram), e-bulletins, promotional videos	Rapid access to large audiences, multilingual content sharing	Target of reaching 1010 people, inclusive communication
Publications	Open access reports, scientific papers, policy documents, APS and NBC manifestos	Academic and policy impact	5 new courses, 1 new programme
Events	Conferences, workshops, panels, pilot site visits	Knowledge sharing and networking	500 student/staff access, 150 disadvantaged people
Training Modules	EPD-Assist LMS, guidance documents, video lessons, interactive content	Capacity building and sustainable learning	5 updated courses, 2 updated study programmes

3.2 Dissemination Materials and Guidelines

The goal of the Erasmus+-funded EPD-NET project is to create a cutting-edge learning network with an emphasis on ecological planning and catastrophe resilience. Establishing a powerful and unified visual identity is crucial to this endeavour in order to effectively communicate and distribute project results. To improve the project's visibility and impact across several platforms, there are guidelines describe the visual rules that will guarantee uniformity, clarity, and alignment with its goals.

To start with the explanation of the EPD-Net project logo is necessary. This logo successfully combines the essential components of safety, technology, and resilience to symbolize the EPD-Net project. The tilted building and position pin draw attention to risk assessment and spatial analysis, which are essential components of the project, while the shield represents safety and preparedness for emergencies. While the green "Net" represents sustainability, innovation, and digital connectivity, the gray "EPD" emphasizes professionalism and dependability. Furthermore, the project's proactive approach is shown by the way the visual components transcend the shield, showing that its influence extends beyond established borders and into larger urban and

environmental planning initiatives. This design offers a distinct and pertinent visual identity while being in line with the goals and parameters of the project. This logo designed to use in every dissemination material.



Apart from EPD-Net logo, Erasmus + logo should be used as the programme as well. EU Emblem and EC Logo should be used according to the target group of the material. European Union Logo should be used at dissemination materials for wide audience/ citizens. European Emblem should be used at dissemination materials for stakeholders and more specific/ specialised audiences.



Erasmus+



Funded by European Union



While using these logos, EU visual guidelines should be followed for outcomes and dissemination materials. Ec Square Sans Pro must be used when the layout complies with the European Commission's charter. Roboto is recommended when the layout does not adhere to the European Commission's charter. One potential substitute is the typeface Arial. Serif fonts should be avoided.

Since the EPD-Net project targets a wide range of audiences, colour choice for the dissemination materials will be used to appealing on the situation. Every dissemination activity should be announced to team members. The wider audience materials should be posted on social media platforms. The templates for the social media materials should be used to follow the visual guidelines and posted according to the dissemination calendar. (Annex-1 and Annex-3)

As the scientific dissemination materials, every publication should acknowledge the EU support and EPD-Net project in full name. Oral scientific presentations should follow the visual guidelines mentioned above.

Since it was important for team members to pay attention to all these requirements, a detailed presentation was given by Başak Şıklar at the start of the project (March 18, 2025), and the presentation material was shared on ClickUp (Annex-4).

3.3 Association with PI Monitoring

The table below shows the main activities directly related to dissemination according to the timeline revised in QAP and ClickUp updates:

Date	Activity/ Event	Responsible Partner(s)	Dissemination Method
March 2025	Project kick-off meeting (E1.1)	HU, All partners and stakeholders	Press release, social media announcement
June 2025	Project website and social media accounts setting (D5.1, ESTU, LAAA MS12)		Social media announcements
September 2025	Preparation of dissemination plan (D5.2)	LAAA, ESTÜ	Intra-consortium presentation, online broadcast
September 2025	WP1 Workshop (Czech Republic) (E1.2)	HU, All partners	Intra-consortium presentation, social media announcement
November 2025	WP2 Workshop (Slovakia) (E2.1)	MENDELU, partners	All Intra-consortium presentation, social media announcement
December 2025	1. Annual evaluation meeting (E2.2)	MENDELU, partners and stakeholders	All and Online broadcast, video summary
May 2026	WP3 Workshop (Portugal) (E3.1)	IKU, All Partners	Regional media, field report
August 2026	Website and social media accounts of the project reach ESTU, LAAA numbers (PI9- mid term)		Intra-consortium presentation
September 2026	WP4 Workshop (Spain) (E4.1)	CTLA, All Partners	Social media campaign, video interviews
December 2026	2. Annual evaluation meeting (E5.1)	LAAA, All partners and stakeholders	Online broadcast, video summary
September 2027	WP5 & WP6 Workshop (Latvia) (E6.1)	AU, All Partners	Social media campaign, video interviews
December 2027	3. Annual evaluation meeting (E6.2)	AU, All partners and stakeholders	Online broadcast, video summary
January 2028	International closing conference (E6.3)	AU, All partners and stakeholders	Press conference, academic publication

Date	Activity/ Event	Responsible Partner(s)	Dissemination Method
January 2028	Sustainable Model Workshop and Panel Online Workshop and Panel (E6.4)	AU, All partners and stakeholders	Press conference, academic publication
February 2028	Final project report (T5.4, MS13)	ESTÜ, LAAA, UCTEA	Open access publication, infographic report
February 2028	Website and social media accounts of the project reach ESTU, LAAA numbers (PI9-long term)		Intra-consortium presentation

3.3 Output Quality Criteria

In accordance with the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG 2015), the European Commission's Erasmus+ guidelines, and project-specific requirements, the EPD-Net Project has established its quality criteria and standards. Two levels of quality criteria are used for output production and process management:

- **Managerial Quality Criteria:** Financial accuracy, reporting standards, cooperation between WPs, timely delivery, and open communication, among others.
- **Academic/Contextual Quality Criteria:** Digital accessibility, inclusivity, open access, methodological consistency, scientific validity, and fit for user needs, among others.

PIs have been systematically identified as essential tools for assisting with quality assurance and continuous improvement procedures within the framework of the EPD-Net Project. To ensure the output qualities meet the needs to the overall set of indicators, such detailed target values added:

Reaching 1010 people (500 men, 500 women, 10 non-binary)

Reaching 150 disadvantaged people (disabled, health problems, cultural, educational, social, geographical and economic barriers, discrimination)

Reaching 500 students/ university staff

Developing 5 new courses, 1 new study programme, 5 updated courses, 2 updated study programmes, 1 study programme with practical placements

Founding 1 new or modernised structures/ units/ centres/ hubs, 1 new modernised lab

Addition to these targets, the dissemination plan is directly integrated with the PIs of the Project itself. All the indicators are aimed to reach its target value during different times. Thus, they are explained separately below.

3.3.1 Performance Indicators of the EPD-Net Project

Performance Indicators are the initial performance metrics established for the project objectives and related with work packages. There are 16 Performance Indicators (PIs) for the entire project. The related PIs for the WP5 are PI9, PI1 PI11, PI12 and PI13.

PI9 defined as website and social media accounts of the project reach numbers. The target value of this PI divided into two parts. For the first half of the project, 5000 monthly website visits, 15000 monthly engagements and 1000 followers aimed. For the long-term target which starts with the 2026 September 1500 monthly website visits, 20000 monthly engagements and 3000 followers aimed to be reached. This progress is tracked and put on the agenda of the WP monthly meetings.

PI10 is the number of news/posts shared on website and social media accounts of the project. The target value for this PI is to publish at least 2 posts per week throughout the project. Each news/post shared on the website and social media are tracked, listed and stored in relevant folders at Mega, saved along with the date it is posted.

PI11 is the number of emails sent to deliver dissemination materials such as brochures, flyers, newsletters, posters. The target for this PI is 4 per month and to 1000 different stakeholders. To achieve this, asking partners to prepare mailing lists for different types of stakeholders in their countries, and asking them to prepare an email plan can be organized. Afterwards, collecting detailed information from each partner institution monthly to track the indicator should be performed.

PI12 is the number of conference presentations. The total number of oral and poster presentations by the project partners acknowledging the project is 25. You can ask partners to prepare mailing lists for different types of stakeholders in their countries and ask them to prepare an email plan. Afterwards, please collect detailed information from each partner institution monthly to track the indicator. Project-related proceedings should include 'Acknowledgement' sections referring to the project name and number thus partners should be informed about this while they plan their share of the relevant proceeding information into shared lists timely and properly.

PI.13 is the number of publications which is targeted 25 as well including articles, books, book chapters, technical notes, proceedings, etc.

4. ROLES AND RESPONSIBILITIES

The effective implementation of dissemination activities is based on the responsibilities of each stakeholder within the consortium, defined according to their area of expertise and role in the work packages. All partners will undertake dissemination tasks that will increase the visibility and impact of EPD-Net both project-wide and in their own countries and regions. In the table below, the main responsibilities of the 30 stakeholders in the dissemination and where the NBI-NCA-APS conceptual frameworks will be emphasised are indicated:

No	Institution	Country	Dissemination Task
1	ESTU – Eskişehir Technical University (Coordinator)	TR	Overall dissemination strategy coordination, project website management, media relations, NBI-APS-NCA tasks
2	HU – Harran University	TR	Local and regional academic dissemination, rural planning themed events, scientific publication, social media activities, increasing national-international visibility, student workshops.
3	IKU – İstanbul Kültür University	TR	Student workshops, urbanism-themed panels, social media content production, scientific publications, social media activities, increasing national-international visibility
4	BS – Başarsoft Bilgi Teknolojileri AŞ	TR	Map-based visualisation, EPD-Assist technical support, NBI tasks, scientific publication, social media activities, increasing national-international visibility
5	ESRI Türkiye	TR	GIS-based dissemination, software and technical demo activities, social media activities, increasing national-international visibility
6	TAPLAK	TR	Accreditation-oriented information seminars, promotion of professional standards, scientific publications, social media activities, increasing national-international visibility
7	CTLA – Peyzaj Mimarları Odası	TR	Dissemination within professional organisations, information among members, professional publications, social media activities, increasing national-international visibility
8	PF – Previform	PT	WP3 workshop organisation, social media activities, increasing international visibility

No Institution

Country Dissemination Task

9	AIJU	ES	Dissemination of WP4 outputs, communication with industry, social media activities, increasing international visibility
10	LAAA	LV	Dissemination plan leadership (WP5), professional publication, social media activities, increasing international visibility
11	LBTU	LV	Localisation of training modules, regional dissemination activities, scientific publication, social media activities, increasing international visibility
12	SPU	SK	Scientific publications, social media activities, increasing international visibility
13	VSB	CZ	Post-disaster urban planning seminars, scientific publications, social media activities, increasing international visibility
14	MENDELU	CZ	Agriculture and ecology-based activities, professional publications, social media activities, increasing international visibility
15	Ankara University	TR	Promotion of common course contents, scientific publications, social media activities, increasing national-international visibility
16	NMBU	NO	Scientific publication, social media activities, increasing international visibility, establishing institutional relations with IFLA
17	NC – Netcad	TR	Software integration and technical demo events, professional publication, social media activities, increasing national-international visibility
18	Cybertech Arge	TR	Digital security and infrastructure dissemination activities
19	Inovanka	TR	Innovative product and service promotion, local entrepreneurship activities
20	Turkey Healthy Cities Association	TR	Project promotion among local governments, dissemination through municipal networks, responsible organisation under NCA, social media activities, increasing national-international visibility

No Institution

Country Dissemination Task

21	IFLA	FR	Promotion and networking at international professional organisation level, professional publication, social media activities, increasing international visibility
22	Çukurova University	TR	Dissemination of training modules, social media activities, scientific publications, increasing national and international visibility
23	Duke University	US	International academic visibility, research collaborations, guidance on ECHO model, social media activities, scientific publication
24	Sakarya University	TR	Local activities focused on disaster management, social media activities, scientific publications, increasing national and international visibility
25	Hacettepe University	TR	Workshops on the relationship between health and disaster, guidance on ECHO model, scientific publication, social media activities, increasing national-international visibility
26	Anadolu University	TR	Dissemination of open access educational contents, social media activities, scientific publication, increasing national-international visibility
27	Atatürk University	TR	Seminars on rural and urban landscape planning, scientific publication, increasing national-international visibility
28	Ljubljana University	SI	Social media activities, increasing international visibility, scientific publication
29	Zagreb University	HR	Social media activities, increasing international visibility, scientific publication
30	ESTÜ TTO A.Ş. (affiliated organisation)	TR	Commercialisation and intellectual property rights information events

5. DISSEMINATION IMPACT MEASUREMENT AND MONITORING MECHANISM

In order to carry out dissemination activities effectively in the EPD-Net project, a simple, feasible and regular feedback monitoring mechanism is envisaged. This mechanism is structured to include the monitoring of both quantitative indicators and qualitative data.

1. Regular Data Collection: Each partner will submit basic data on the dissemination activities under its responsibility, such as the number of participants, access data, number of materials published, social media interactions, etc. to the project coordinator on a half-year basis. These data will be collected through a simple partner monitoring form.

2. Monitoring of Indicators (PIs): Performance indicators in the dissemination plan (number of new/updated courses, total number of people reached, access to disadvantaged groups, etc.) will be monitored in line with the activity periods in the project timeline. At the end of each year, the actual values will be compared with the planned targets.

3. Qualitative Evaluation: The perceived usefulness, feasibility and widespread impact of project activities will be assessed through participant surveys, short feedback forms and focus group discussions. This method will be used especially to measure the level of understanding and adoption of NBC and APS concepts.

4. Annual Monitoring Report: The quantitative and qualitative data collected will be summarised at the end of each year as 'Dissemination Activities Monitoring Report' and will be shared at the consortium meetings. These reports will be the main reference for the necessary strategy updates in the later stages of the project.

5. Simple Visualisation: At the end of each year, dissemination data will be visualised with infographics and short summary tables and shared on the project website. In this way, both internal stakeholders and the public will be able to easily follow the project impacts.

6. SUSTAINABILITY AND POST-EXTENSION IMPACT

The dissemination strategy of the EPD-Net project aims to ensure that the results achieved during the project remain visible, accessible and effective after the end of the project. For this purpose, the sustainability dimension is designed to cover not only technical outputs but also the continuity of institutional collaborations, conceptual frameworks and learning networks.

1. EP Continuity of D-Assist Platform: EPD-Assist, developed within the scope of the project, will continue to be used as open access at the end of the project. Partner universities and professional organisations will periodically undertake content updates of the platform; additional modules, new courses and case studies will be added to keep the platform alive.

2. Institutionalisation of NBI, NCA and APS: The concepts of Nature-Based Intelligence (NBI), Nature Cities Alliances and Anatolian Planning School (APS) will continue to be promoted in both academic and professional circles after the project.

- NBI will be used as a reference approach in the field of nature-based solutions and artificial intelligence-based decision support systems and will be integrated into relevant training programmes.
- NCA is an international co-operation network that strengthens the planning, design and management processes of cities with nature-based solutions. It supports knowledge sharing between cities, academia, private sector and civil society; aims to transform the principles of sustainability, resilience and ecological integrity into common standards.
- APS will be structured as a 'learning community' pursuing a planning vision that combines local values with universal standards. In this context, the ECHO model will be utilised.

3. Continuation of the Partnership Network: The international network of 30 stakeholders created during the project will continue as the 'EPD-Net Alliance' at the end of the project and will share updates through at least one online meeting per year. This network will be the basis for new EU projects, local initiatives and bilateral co-operation.

4. Open Access Publications and Materials: Reports, guides, video lessons and infographics produced within the scope of the project will be archived on the project online data storage and reflected in website and will remain open to free access after the project ends. In this context, all project promotional videos and training videos will be available on YouTube channel. The training videos will be available in the languages of the project partners. In this way, both academic and professional users will be able to benefit from the content in the post-project period.

5. Policy Impact and Implementation: The policy documents, white papers and local government guides developed during the project will be shared with relevant ministries, municipalities and international professional organisations, aiming at long-term policy impact. NCA and APS approaches will be proposed as applicable models in local and regional planning processes.

In the short term; as a result of the project, there will be an impact on the availability and quality of educational content. Stakeholder information exchange and interest in improving policy planning objectives in the areas of climate change and spatial planning.

In the long term; improved understanding of stakeholders, municipalities, entrepreneurs and residents about decision-making processes in design-based solutions that, while respecting climate risks, can be predicted using appropriate forecasting tools for a more resilient and sustainable future.

6. Monitoring and Feedback Mechanism: For two years after the end of the project, the use and impact of the project outputs will be evaluated by WP5 responsible persons once a year and a short 'Effective Use Report' will be prepared and shared with the consortium members.

7. RESULTS

The EPD-Net Dissemination Plan presents a holistic approach that aims to ensure that the knowledge, tools and methods produced by the project are not only limited to the duration of the project but also accessible, applicable and effective in the long term. The plan was shaped with the contribution of 30 stakeholders from different disciplines and sectors and is based on a multi-layered communication and impact strategy covering a wide range of audiences from academia to local governments, private sector to civil society.

Digital platforms, training modules, field practices and open access publications developed within the scope of the project will ensure easy access to information for target audiences, capacity building and adoption of sustainable practices. Through regular monitoring and evaluation mechanisms, the effectiveness of dissemination activities will be measured, and strategic improvements will be made when necessary.









Through this plan, EPD-Net will not only increase the visibility of the project outputs but also contribute to the international dissemination of the vision of disaster-resilient, sustainable and nature-compatible cities. This vision will continue to be strengthened through collaborations, institutional networks and learning communities that will continue after the end of the project.

Annex-1: EPD-Net Socail Media Editorial Plan

Editorial Plan EPD-NET Social Media 2025


[illegible]

Annex-1: EPD-Net Socail Media Editorial Plan Explamle (August-2025)

Editorial Plan EPD-NET Social Media 2025							https://www.facebook.com/profile.php?id=61573502933597	https://www.instagram.com/epd_net_2025/	https://www.linkedin.com/groups/10063368/	https://www.youtube.com/@EPD-Net	EPD-Net (@EpdNet) /X	Home Filling The Gap			
Day	Date	Responsible (person and organization)	Status	Topic	Caption	Link to publication									
Fri	01.08.25														
Sat	02.08.25														
Sun	03.08.25														
Mon	04.08.25														
Tue	05.08.25	ESTU		Ecosystem Loss	<p>🌿 The loss of wetlands is not just an ecological crisis, but an economic one. If current trends continue, global wetland losses may cost the world economy up to 39 trillion dollars by 2050. EPD-Net promotes nature-based solutions to build resilience against such ecosystem degradation.</p> <p>Source: Diken / Wetlands International diken.com.tr/sulak-alan-kaybi-2050ye-kadar-39-trilyon-dolarlik-ekonomik-zarara-neden-olabilir</p> <p>🌊 Sulak alanların kaybı yalnızca ekolojik değil, aynı zamanda ekonomik bir krizdir. Yeni tahminlere göre, mevcut eğilim devam ederse, 2050 yılına kadar yaşanacak sulak alan kayıplarının küresel ekonomiye maliyeti 39 trilyon doları bulabilir. EPD-Net, doğa tabanlı çözümlerle kentleri bu tür ekosistem kayıplarına karşı daha dirençli hale getirmeyi hedefler.</p> <p>Kaynak: Diken / Wetlands International diken.com.tr/sulak-alan-kaybi-2050ye-kadar-39-trilyon-dolarlik-ekonomik-zarara-neden-olabilir</p>	https://www.facebook.com/profile.php?id=61573502933597		https://www.instagram.com/p/DM_yarngt1K/?igsh=MWd4NGxyMHM1ajl6CQ==		https://www.linkedin.com/groups/10063368/					
Wed	06.08.25	ESTU		CITIES THAT ABSORB, NOT RESIST	EPD-Net promotes urban systems that absorb water naturally instead of blocking it artificially. EPD-Net, suyu dışlamak yerine doğal olarak emebilen kent sistemlerini savunur.	https://www.facebook.com/profile.php?id=61573502933597			https://www.instagram.com/reel/DNAskwOUwa/?utm_source=ig_web_button_share_sheet&igsh=dHh2aXhvdHlyM2Nu		https://www.linkedin.com/groups/10063368/				
Thu	07.08.25														
Fri	08.08.25														
Sat	09.08.25	ESTU		EPD-NET: DESIGNING RESILIENT CITIES FOR A SAFER FUTURE	EPD-Net brings ecological planning and AI-powered smart training to the heart of disaster management. Together, we can build greener, safer, and more resilient cities worldwide.	https://www.facebook.com/profile.php?id=61573502933597			https://www.instagram.com/reel/DHh2aXhvdHlyM2Nu		https://www.linkedin.com/groups/10063368/				
Sun	10.08.25														
Mon	11.08.25														
Tue	12.08.25														
Wed	13.08.25														
Thu	14.08.25														
Fri	15.08.25														
Sat	16.08.25														
Sun	17.08.25														
Mon	18.08.25														
Tue	19.08.25														
Wed	20.08.25														
Thu	21.08.25	ESTU		Nature-Based Transport	EPD-Net promotes compact urban expansion to preserve natural habitats and farmland. EPD-Net, doğal yaşam alanlarını ve tarım arazilerini korumak için sınırlı ve yoğun kentsel genişlemeyi teşvik eder.	https://www.facebook.com/profile.php?id=61573502933597			https://www.instagram.com/p/DNoB3SFC008a/?utm_source=ig_web_copy_link&igsh=M2RlODBlNWFkZA==		https://www.linkedin.com/groups/10063368/				
Fri	22.08.25														
Sat	23.08.25	ESTU & CILA	Şanlıurfa Summer School	15th PMOGenç Summer Camp	The 15th PMOGenç Summer Camp, organized in collaboration with Chamber of Turkish Landscape Architects, Şanlıurfa Metropolitan Municipality and Harran University, with the support of the EPD_Net Erasmus+ project, brings together 26 landscape architecture students from 11 universities. Led by Camp Coordinator Prof. Dr. Akşer Çabak, along with instructors Ph.D. Halil Dıymuş, Ph.D. Emir Balkan, Ph.D. Ayşe Örsayın Balkan, and Ph.D. İsmar Kızıkoğlu, the camp combines theory and practice, fostering collective production and collaborative decision-making processes infused with a sense of organizational consciousness.	https://www.facebook.com/profile.php?id=61573502933597			https://www.instagram.com/p/DNoB3SFC008a/?utm_source=ig_web_copy_link&igsh=M2RlODBlNWFkZA==		https://www.linkedin.com/groups/10063368/				

Sun	24.08.25	ESTU & CTLA	15. PMO Genç Yaz Kampı Devam Ediyor	<p>EPD-Net, Peyzaj Mimarları Odası, Harman Büyükşehir Belediyesi, ESTU EPD-Net Erasmus + Projesi ve Harman Üniversitesi iş birliğiyle gerçekleştirilen 15. PMOGenç Yaz Okulu kapsamında, "Afetlere Dirençli Sürdürülebilir Şanlıurfa İçin Doğa Temelli Çözümler" teması kapsamında iki farklı alanda yürütülen proje çalışmalarını devam ettirmektedir.</p> <p>Bu etkinlik kapsamında düzenlenen Harman Teknikli gezisi, öğrencilere bölgenin kültürel mirasını ve ekolojik değerlerini yerinde gözlemleme imkânı sunmuştur. Harman'ın tarihi dokusu, doğal peyzajı ve afet riskleri bağlamındaki kırılganlıkları tartışılmış, doğa temelli çözümlerin yerel koşullara nasıl entegre edilebileceği üzerine tartışımlar yapılmıştır.</p> <p>Teknik gezi süresince öğrenciler, akademisyenler ve uzmanlar; sürdürülebilir kentselme, iklim değişikliğine uyum, su yönetimi, yeşil altyapı ve kentsel dayanıklılık konularında bölgenin özgün özelliklerini tartışarak analiz etmişlerdir. Harman'ın kadim kenti kimliği ile modern planlama anlayışının kesişim noktalarında tartışılacak doğa temelli çözüm önerileri ele alınıyor, yaz okulumun akademik ve uygulamalı içeriği zenginleştiriliyor.</p> <p>Bu önemli etkinlik, genç peyzaj mimarları ve ilgili disiplinlerden katılımcılar için hem bilimsel hem de kültürel anlamda değerli bir deneyim sunmuştur. Böylelikle, afetlere dirençli ve sürdürülebilir şehirler için doğa ile uyumlu yaklaşımlara önemli bir kez daha vurgulanmıştır.</p> <p>EPD-Net Epmuotakivi FMS Egepark EdükatörleriÖğrenciler FestivaliEgeParkSalonları #Disasterresilience #resilience #şanlıurfa #harmanevleri #ekoloji#teknik#üniversitesi #çukurovaüniversitesi</p>	https://www.facebook.com/peyzajodasi/ https://www.instagram.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/ https://www.linkedin.com/company/peyzajodasi/	https://www.instagram.com/peyzajodasi/ https://www.facebook.com/peyzajodasi/
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ANNEX-4: Visual Guidelines for Outcomes and Dissemination Materials Presentation




Erasmus+ logo

Visual Guidelines for Outcomes and Dissemination Materials

www.epd-net.org

The EPD-NET project, funded by Erasmus+, aims to develop an innovative learning network focused on ecological planning and disaster resilience. As part of this initiative, establishing a strong and cohesive visual identity is essential for effective communication and dissemination of project outcomes. This document outlines the visual guidelines that will ensure consistency, clarity, and alignment with the project's objectives, enhancing its visibility and impact across various platforms.

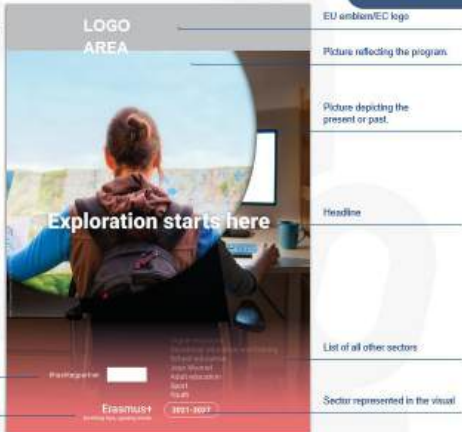


Erasmus+ logo

Visual composition

Each key visual showcases a specific sector that is part of Erasmus+. The sector at hand is highlighted in the list at the bottom of the page.

The visual composition consists of two juxtaposed pictures. The photos are arranged to be visually in line with each other. While the circle highlights an Erasmus+ situation in the future, the background picture depicts the person's present or past before starting the programme.



LOGO AREA

EU emblem/EC logo

Picture reflecting the program

Picture depicting the present or past

Headline

List of all other sectors

Sector represented in the visual

Erasmus+ signature

Partner information (optional)

Erasmus+ logo



Erasmus+ logo

Communicating the programme

1. Follow the Erasmus+ graphic charter 2021-2027

2. When to use EU EMBLEM AND EC LOGO?

Rule:

Following the type of audience, the EU emblem or the EC logo are used:

 <p>EUROPEAN UNION</p>	> wide audience/ citizens
 <p>European Commission</p>	> stakeholders & more specific/specialised audience



Logos and typography



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FILE: C100 M31 Y10
R0 B1 G127 B200

EUROPEAN UNION emblem



EU EMBLEM BLUE
C100 M60 Y10 R0
R0 G60 B140

TYPOGRAPHY

When the layout follows the charter of the European Commission, the use of EC SQUARE SANS PRO is mandatory. All the weights available, a few examples are shown here.

EC Square Sans Pro Light EC Square Sans Pro EC Square Sans Pro Medium EC Square Sans Pro Bold EC Square Sans Pro Extra Black

TYPOGRAPHY

When the layout doesn't follow the charter of the European Commission, the use of Roboto is preferred. The typeface Arial is a possible alternative. Serif typefaces must be avoided.

Roboto can be downloaded from Google fonts (<https://fonts.google.com/specimen/Roboto>). All the weights available, a few examples are shown here.

Roboto Light Roboto Regular Roboto Medium Roboto Bold Roboto Black



Typography



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EC Square Sans Pro Black

EC Square Sans Pro Medium
EC Square Sans Pro Regular
EC Square Sans Pro Extra Black



Roboto Black

Roboto regular
Roboto regular
Roboto Black



Colours

We decided to not attribute a colour to each sector. The categorisation of the sectors will go through the list (see page 10). The colour may vary in accordance with the topic, in order to intensify it, i.e. A green colour could be used for a youth project on sustainability. The colour associations are solely suggestions.



EU EMBLEM BLUE
C100 M31 Y10 R0
R0 G60 B140
#004494

EU EMBLEM YELLOW
C0 M0 Y100 R0
R255 G255 B0
#FFD700

ERASMUS+ BLUE
C100 M31 Y10 R0
R0 G127 B200
#0070C0



Higher education	C83 M1 Y0 R0	R8 G127 B200	#0070C0
Vocational education and training	C100 M27 Y10 K56	R0 G75 B108	#00446C
Adult education	C00 M0 Y0 R0	R100 G52 B200	#6434C6
School education	C12 M0 Y30 R0	R24 G191 B190	#1B4E7E
Youth	C3 M60 Y47 R0	R232 G111 B111	#E6808F
Sport	C55 M16 Y96 K2	R184 G159 B56	#B0903B
Jean Monnet	C2 M16 Y87 R0	R0 G5 G158 B45	#B2D426



Name of the programme

The name is spelled in full, with a capital letter at the beginning and without a space before the plus sign.



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THE TAGLINE The name can be followed by the tagline "Enriching lives, opening minds" in a smaller size. The alignment can be on the right, left or center. This tagline is available in all languages.

COLOUR The main colours are white, blue (see p. 2) with or without the gradient for the bottom background depending on the support. (cfr application examples) The gradient colour may vary depending on the general look and feel of the material. When the title is displayed against a dark background, the text is white to improve visibility. When the title is displayed against a light background, the text is blue / dark blue to improve visibility.

Erasmus+
Roboto Medium
Erasmus+

Example here: text sizes: 26 pt and 11 pt (ratio 1/23)

Erasmus+
Enriching lives, opening minds.

Erasmus+
Enriching lives, opening minds.

Erasmus+
Neue Perspektiven, Neue Horizonte.

Erasmus+

Levens verrijken, horizons verbreden



Composition of the list

The list comprises the seven sectors that are part of the Erasmus+ programme. The encircled sector is the one that is highlighted in the visual. When several sectors are concerned we mention the programme period "2021-2027" (see pg. 29).



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The height of the bloc should be the equivalent of 7 lines and composed of the 6 other sectors.

For the composition of the gradient, see p.8.

Sector represented in the results

Higher education
Vocational education and training
Adult education
Youth
Sport
Jean Monnet

School educationX

In Roboto Regular or EC Square Medium according to who is communicating.

In Roboto Black or EC Square Extra Black according to who is communicating.



Gradient



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Gradient composition
Start point: 15% 100% 65 %
End point
Mix point

Gradient composition
Start point: 0% 100% 50 %
End point
Mix point

Higher education
Vocational education and training
School education
Adult education
Sport
Youth
Jean Monnet



Grid vertical poster

Layout not following the European Commission charter

For all posters that follow the DIN standard (A4, A3, A2, A1 and A0), the layout proportions are the same. The EU emblem is 1/14 the width of the document.



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Grid Vertical poster

Layout following the European Commission charter

If the communication comes from the European Commission, the layout must respect the European Commission charter:

https://ec.europa.eu/info/sites/info/files/graphics_charter_nov_2017.pdf

Header and Footer Colour

The header and the footer colour should be the following blue:



C100 M34 Y0 K0
R0 G127 B200
#0070C7



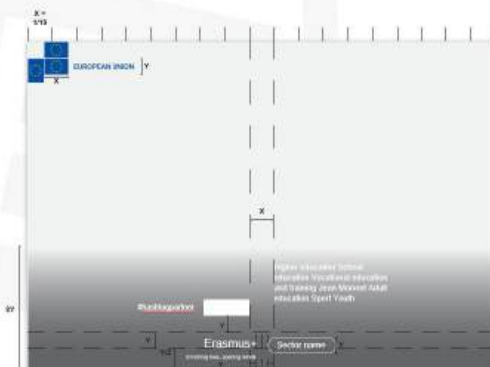
www.epd-net.org



Grid Horizontal poster

Layout not following the European Commission charter

For all posters that follow the DIN standard (A4, A3, A2, A1 and A0), the layout proportions are the same. The EU emblem is 1/20 the width of the document.



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Grid Horizontal poster

Layout following the European
Commission charter

For all posters that follow the DIN standard (A4, A3, A2, A1 and A0), the layout proportions are the same. The EU emblem is 1/20 the width of the document.



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Erasmus+ – Visual guidelines

Grid roll up

Layout not following the European
Commission charter



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Grid roll up

Layout following the European
Commission charter



www.epd-net.org





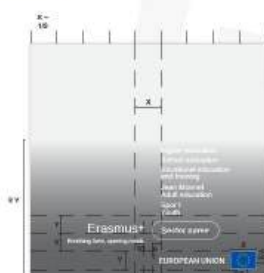
Grid social media

Square layout not following the European Commission charter

Used on post, animated and static.



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In case of an animation, you can use the list



In case of a static post, please use the signature without the list



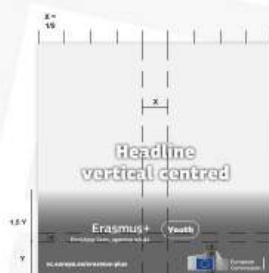
Grid social media

Square layout following the European Commission charter

Used on post, animated and static.



www.epd-net.org



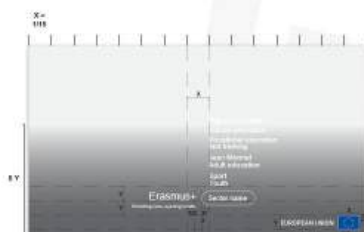
Grid social media

16:9 layout not following the European Commission charter

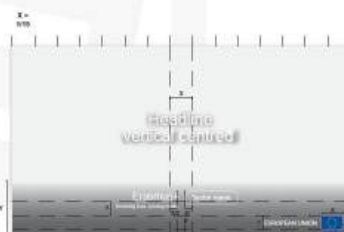
Used on video and post.



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In case of an animation, you can use the list



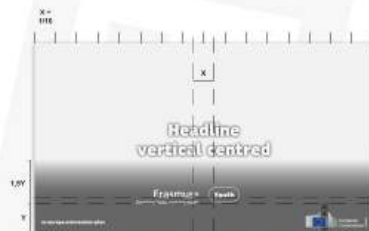
In case of a static post, please use the signature without the list



Grid social media

16:9 layout following the European Commission charter

Used on video and post.



In case of a static post, please use the signature without the list



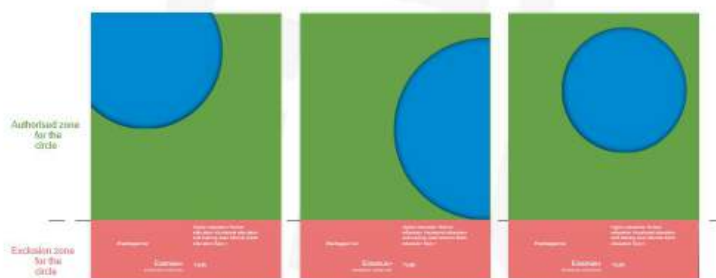
www.epd-net.org



Circle visual

Position

The circle visual doesn't have a fixed size, but has a limited zone where it can be positioned. The green zone is the part where the circle visual can be placed.



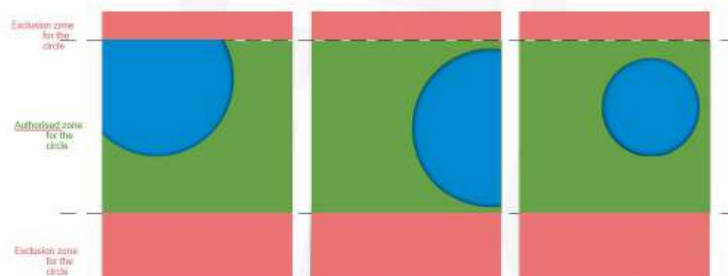
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Circle visual

Position

If the layout has to respect the European Commission charter, the zone is restricted by the Header.



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Circle visual

Treatment

The circle is treated with an internal shadow. This shadow is composed of black 100% opacity in product and no shift. The circle's size may vary according to the picture inside.

EPD-Net



Vertical Poster Example

DIN format vertical not following the European Commission charter

EPD-Net

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Youth



Vertical Poster Example

DIN format vertical not following the European Commission charter

EPD-Net

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School education



Sport



Higher education



Vertical Poster Examples

DIN format vertical following the European Commission charter



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Multi-sector



School education



Horizontal Poster Examples

DIN format Horizontal not following the European Commission charter



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Multi-sector



Horizontal Poster Examples

DIN format Horizontal following the European Commission charter



Sport



Roll up



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School education



Youth



Power point presentation

16:9 format Horizontal following the European Commission charter



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Power point presentation

16:9 format Horizontal not following the European Commission charter



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Static post

Square format not following the European Commission charter



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Static post

Square format following the European Commission charter



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Stories

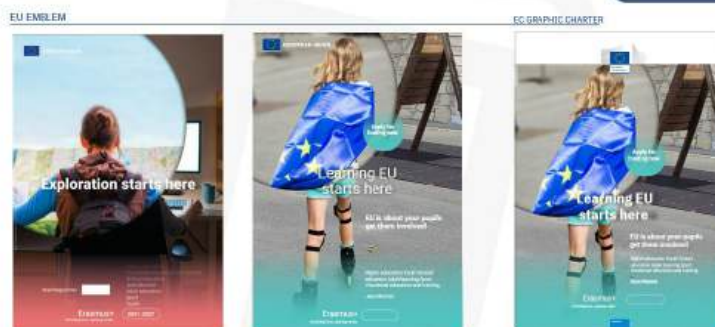


www.epd-net.org



Application examples

www.epd-net.org

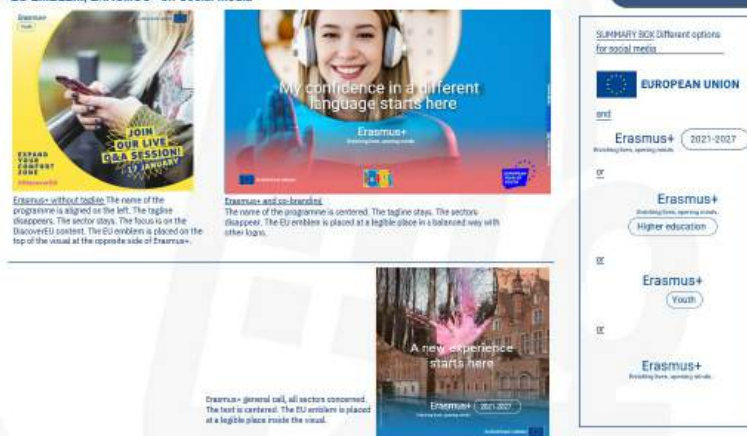


The name of the programme is displayed at the bottom of the material. The accompanying list comprises the seven sectors that are part of the Erasmus+ programme. The endorsed sector is the one that is highlighted in the visual. This content is highlighted on a colourful gradient background. This approach is common for the EC communication material and the third parties communication material. The EU emblem or the EC logo are placed at the top inside the visual.

Social media application examples

EU EMBLEM, ERASMUS+ on Social media

www.epd-net.org



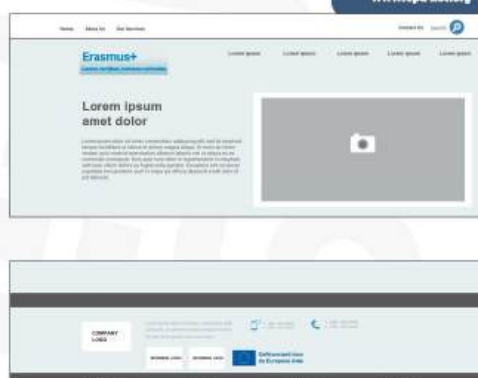
Web application examples

EU EMBLEM. ERASMUS+ web banners

www.nad-net.org

The name of the programme with the EU emblem/European Union, with or without the EU emblem/European Union, with the Erasmus+ tagline or without the tagline varies depending on the structure and the height available on the web page. The use of the blue gradient or a customized gradient or a plain background or a transparent background may correspond to the website look and feel.

The funding statement for managing authorities and implementing partners is displayed in the footer of the pages related to Erasmus+ programme. The ready-to-use EU emblem including the funding statement can be downloaded in all EU languages, Arabic, Icelandic, Norwegian, Turkish and Russian.
https://ec.europa.eu/regional_policy/en/information/logos/download-center/





Web application examples

EU EMBLEM, ERASMUS+ web banners

The name of the programme displayed the same size as the main title is valid.

The name of the programme and EU emblem/European Union may be in a horizontal image banner as long as they are not too close. The use of the blue gradient or a customised gradient or a plain background or a transparent background may correspond to the website look and feel.



www.epd-net.org



Web application examples

EU EMBLEM, ERASMUS+ web banners

The name of the programme displayed as large as text in the top banner far from the third party logo is possible. The name of the programme and EU emblem/European Union may be in a horizontal image banner as long as they are not too close. The use of the blue gradient or a customised gradient or a plain background or a transparent background may correspond to the website look and feel.

In all examples, the funding statement for managing authorities and implementing partners is displayed in the footer of the pages related to Erasmus+ programme. The ready-to-use EU emblem including the funding statement can be downloaded in all EU languages, Arabic, Icelandic, Norwegian, Turkish and Russian.
https://ec.europa.eu/regional_policy/en/information/ogos_downloadcenter/



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Web application examples

EU EMBLEM, ERASMUS+ web banners

When several EU programmes are displayed together in a text, standard buttons or hyperlinks are appropriate in order to keep a balanced approach. Then the customised visual or logos are displayed on the related content web pages. The funding statement is displayed at the bottom of the related web pages.



www.epd-net.org



Web application examples

EU EMBLEM, ERASMUS+ web banners



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SUMMARY BOX Options for web banners

Variations depend on the structure and the height available on the web page; the website look and feel. The name of the programme with the EU emblem (EU) or without the EU emblem (EU), with the Erasmus+ tagline or without the tagline, with the blue gradient or a customized gradient; with a plain background or a transparent background.



Other application examples

NA Building sticker (Proposal to SWEDEN)



www.epd-net.org

NA CERTIFICATE FOR S+ SECTORS (ON ALL LANGUAGES): EXAMPLE OF FOOTER ELEMENT



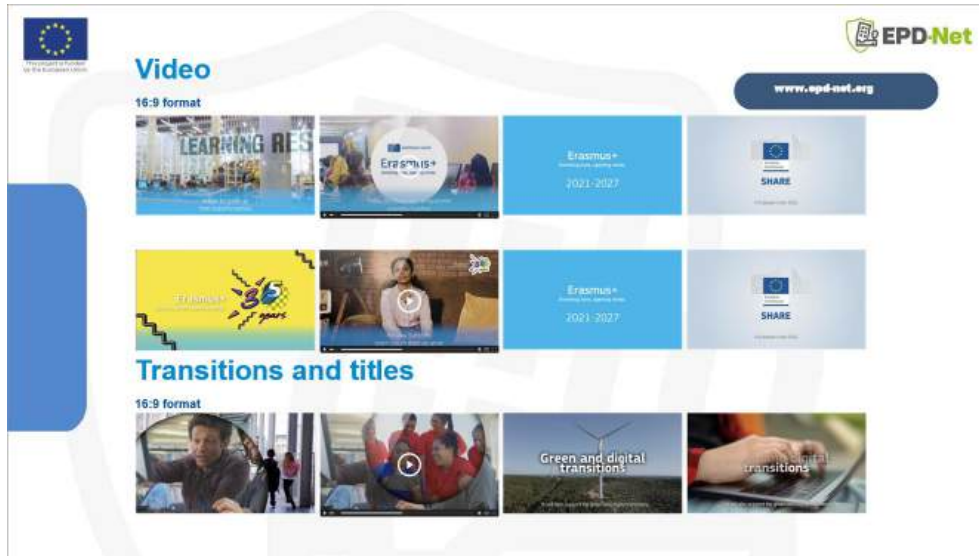
Animated post

Square format



www.epd-net.org





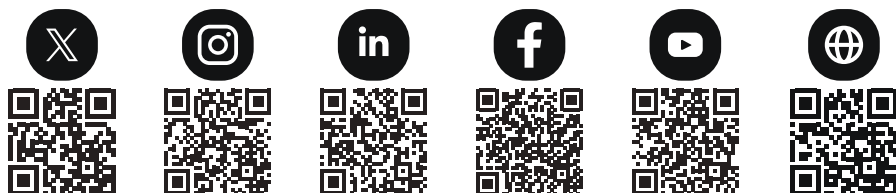
This Presentation made by Başak Şıklar at 18 March 2025 and shared with all team members.

ANNEX-5: Dissemination Posters

Different posters were designed to hard copy dissemination. If needed next pages can be printed out in A4 papers and hanged out or used.

CITIES THAT ABSORB, NOT RESIST

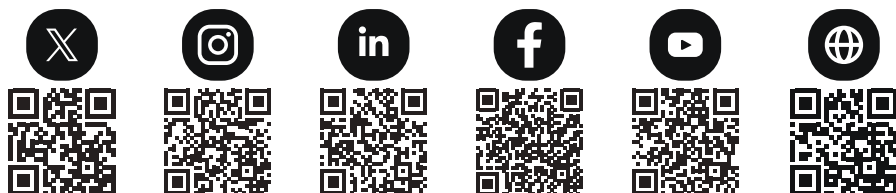
EPD-Net promotes urban systems that absorb water naturally instead of blocking it artificially.



CLIMATE CRISIS CLAIMS 2,300 LIVES IN EUROPE IN JUST 10 DAYS

A severe heatwave across Europe caused the death of 2,300 people in only 10 days. The climate crisis is no longer just an environmental issue — it's a public health emergency.

As EPD-Net, we emphasize the urgent need for climate-resilient urban planning and preparedness.



NATURE IS THE BEST DESIGNER AGAINST DISASTERS

EPD-Net's digital training module introduces nature-aligned urban design as a decision-making tool.



NATURE SOLVES BETTER THAN CONCRETE

EPD-Net maps and teaches these approaches. It builds resistance to floods with trees, and to heat with green space.





A DISASTER-READY CITY LIVES IN HARMONY WITH NATURE

EPD-Net aims to transform cities against disaster risks through green infrastructure and ecological planning.



PERMEABLE SURFACES = DISASTER RESILIENCE

Permeable surfaces slow water flow and reduce flooding. EPD-Net integrates this into planning.





ECOSYSTEM LOSS

The loss of wetlands is not just an ecological crisis, but an economic one.

If current trends continue, global wetland losses may cost the world economy up to 39 trillion dollars by 2050.

EPD-Net promotes nature-based solutions to build resilience against such ecosystem degradation.





NATURE-BASED TRANSPORT

EPD-Net supports bike and pedestrian routes
integrated with green networks





COOL ROOFS, COOLER CITIES

EPD-Net promotes reflective and green roofs to reduce heat islands



CITIES THAT BREATHE

EPD-Net's green corridors bring fresh air and biodiversity deep into urban areas

