

EPD-NET

Filling the Gap: Development of Ecological Planning and Design Learning Network and Adaptive Smart Training Module for Disaster Resilient and Sustainable Cities

Social Media Accounts and Website Setup

EPD-Net Project Social Media Accounts and Website Setup Report

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1. Introduction

EPD-Net (Filling the Gap: Development of Ecological Planning and Design Learning Network and Adaptive Smart Training Module for Disaster Resilient and Sustainable Cities) project aims to strengthen interdisciplinary collaborations and develop sustainable planning solutions with innovative approaches. In this context, various digital communication tools have been developed to increase the visibility of the project, share outputs with target audiences and ensure information flow.

Activities initiated in line with the project's communication strategy include the activation of social media accounts and the launch of a public project website. Below, the details of these activities are presented with an academic assessment.

2. Project Website

2.1 Development Process and Content Structure

Created within the scope of the project www.epd-net.org The website is designed to be an accessible source of information for all stakeholders and the public. Website;

- Home
- About us
- Workpackages
- Deliverables
- Partners
- Activities
- Forum
- Members
- Contact

It offers a user-friendly structure with its sub-sections such as. Furthermore, the site is prepared in compliance with all European Commission visibility rules.

2.2 Delivery Details

This activity was carried out under **T5.1: Development of Project Website and Social Media Accounts** under **Work Package 5 (WP5)** of the contract and was completed in Month 4 as deliverable **D5.1 - Website and Social Media Accounts**.

▼ Visual Evidence:

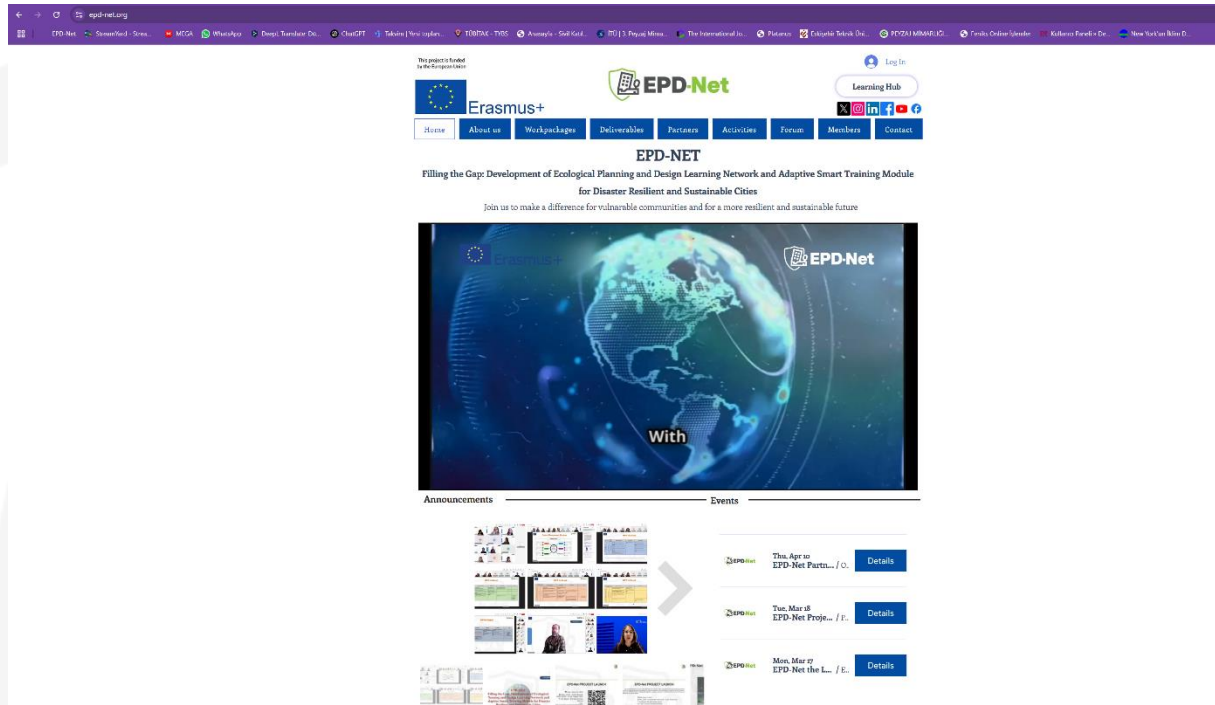


Figure 1. EPD-Net Project Official Website Home Page Screenshot

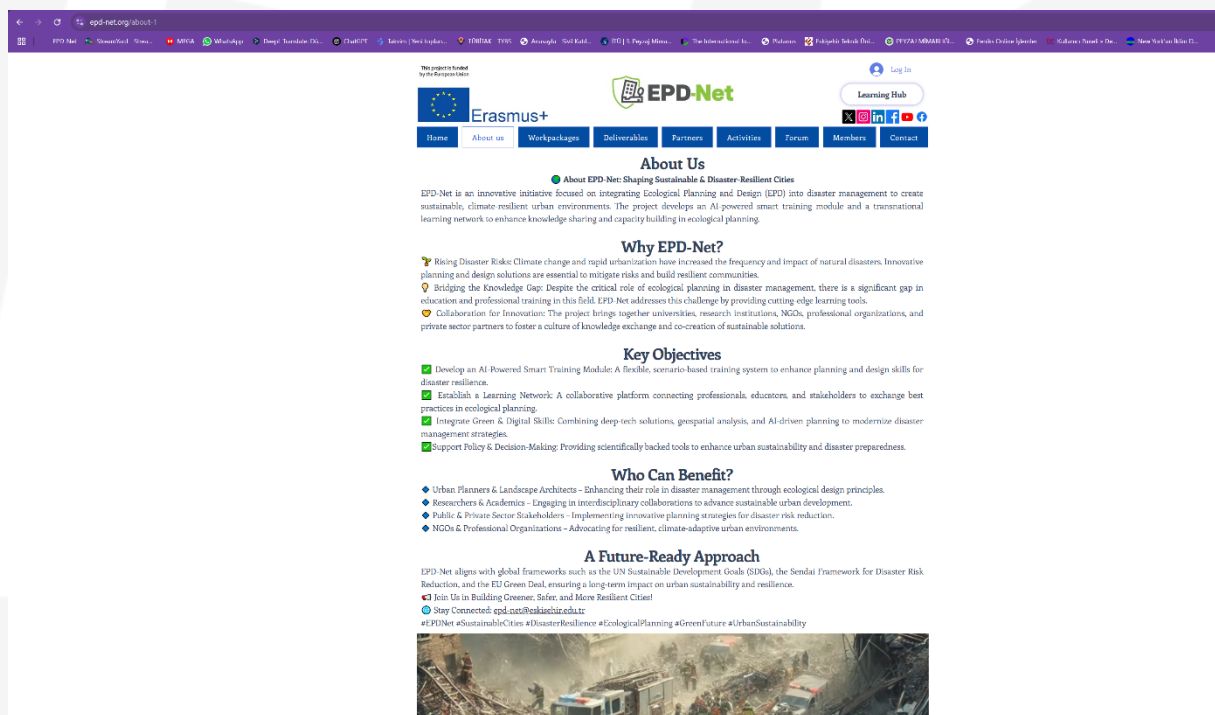


Figure 2. EPD-Net Project Official Website About us Page Screenshot

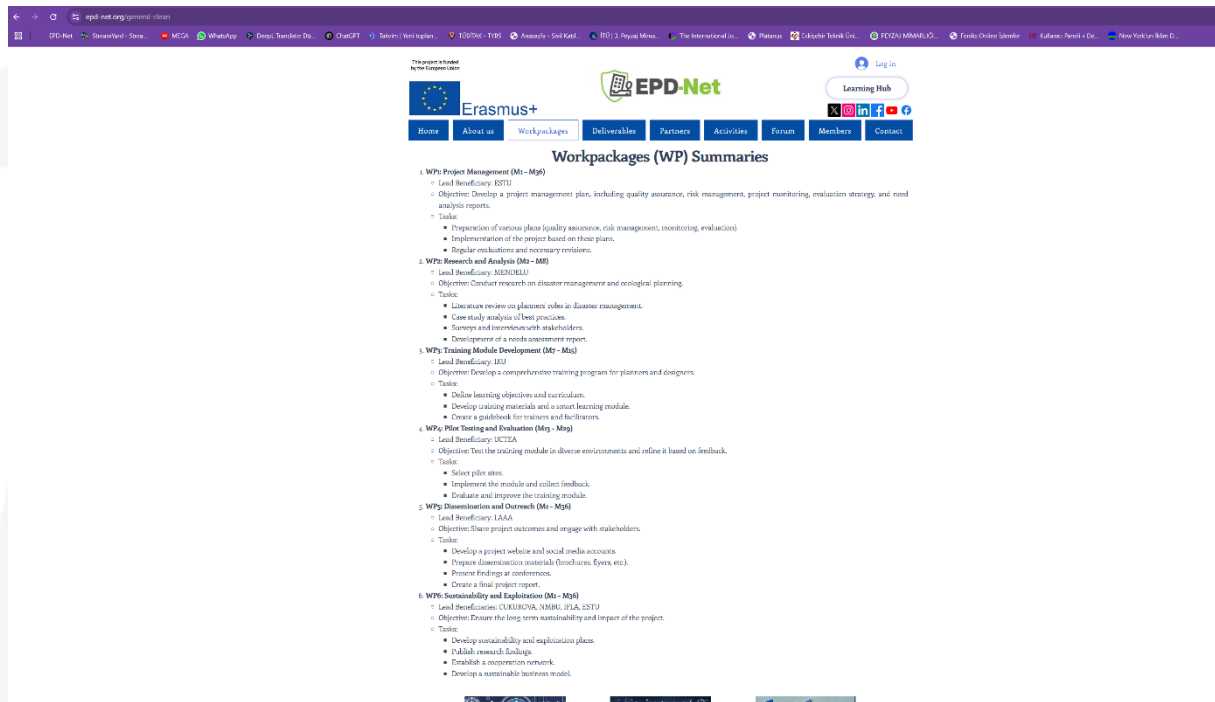


Figure 3. EPD-Net Project Official Website Work Packages Page Screenshot

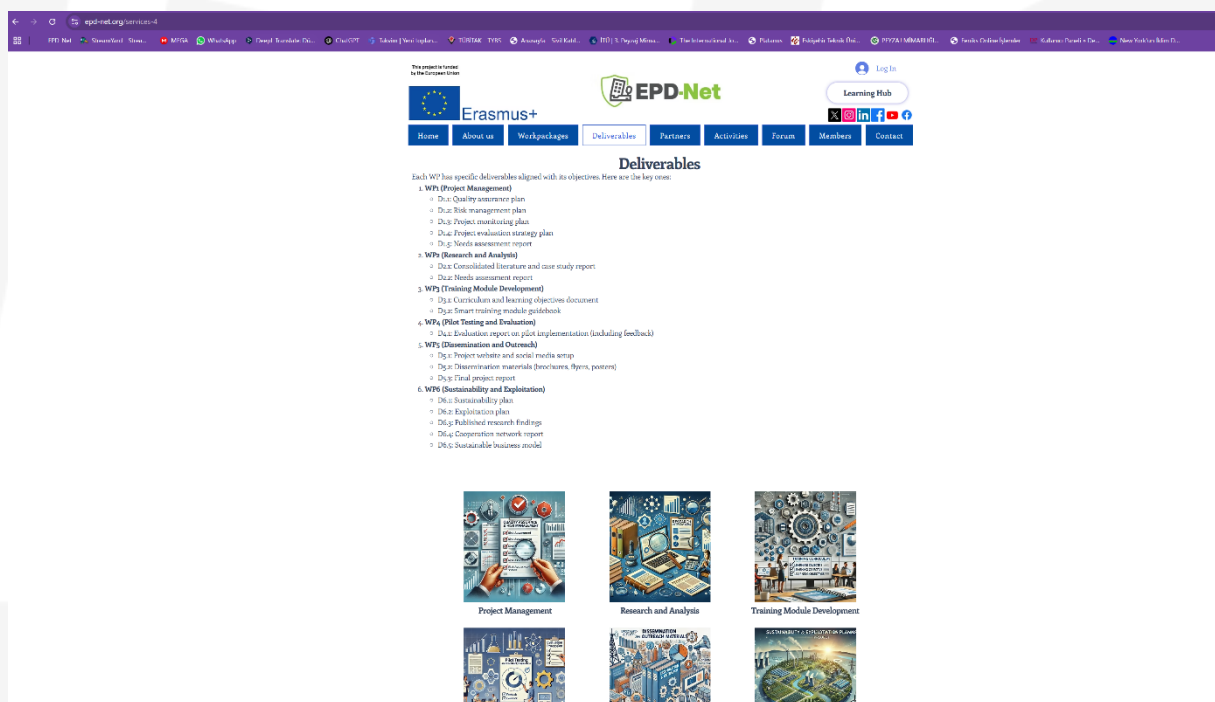


Figure 4. EPD-Net Project Official Website Deliverables Page Screenshot

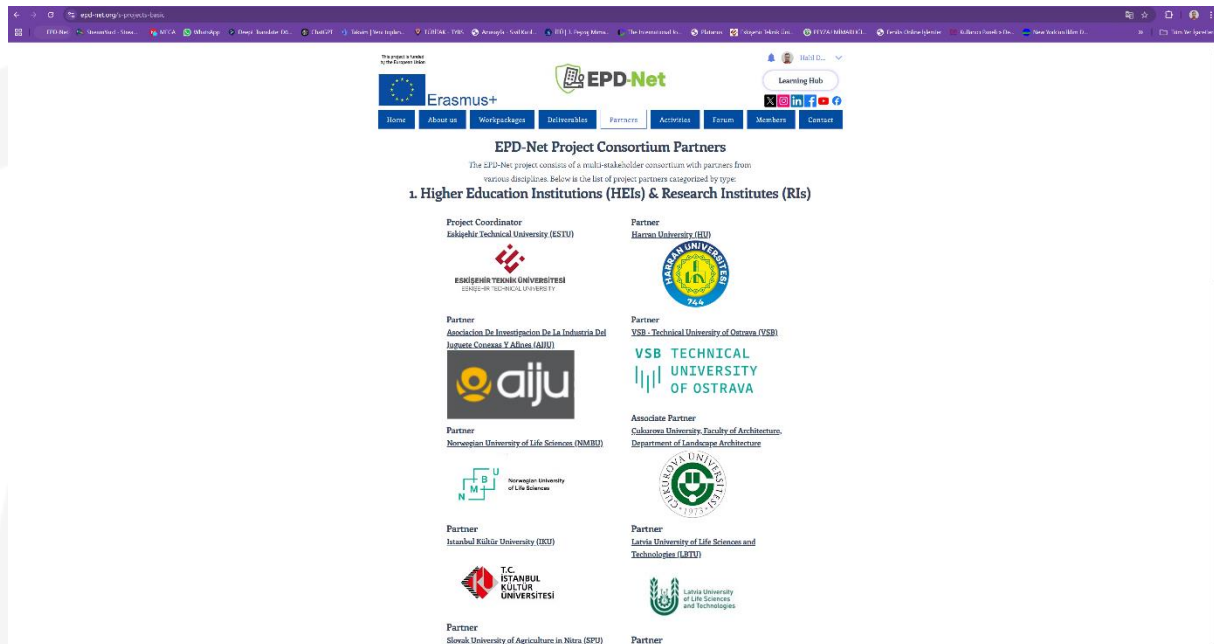


Figure 5. EPD-Net Project Official Website Partners Page Screenshot

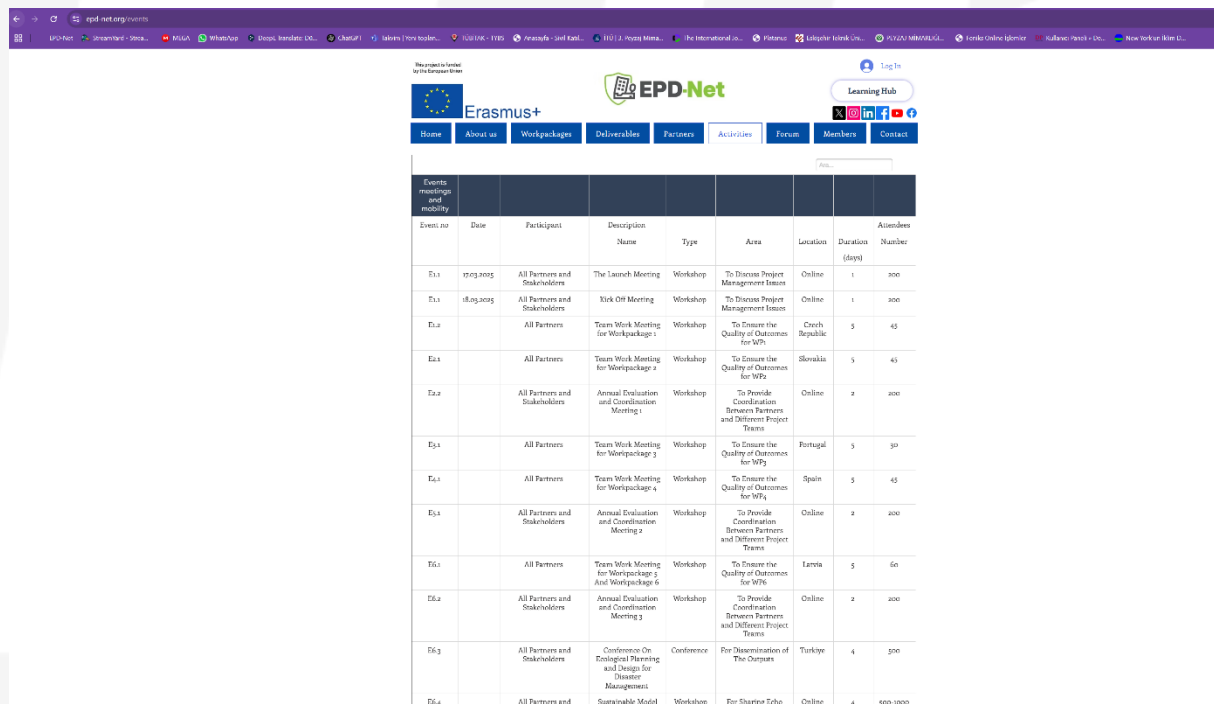


Figure 6. EPD-Net Project Official Website Activities Page Screenshot

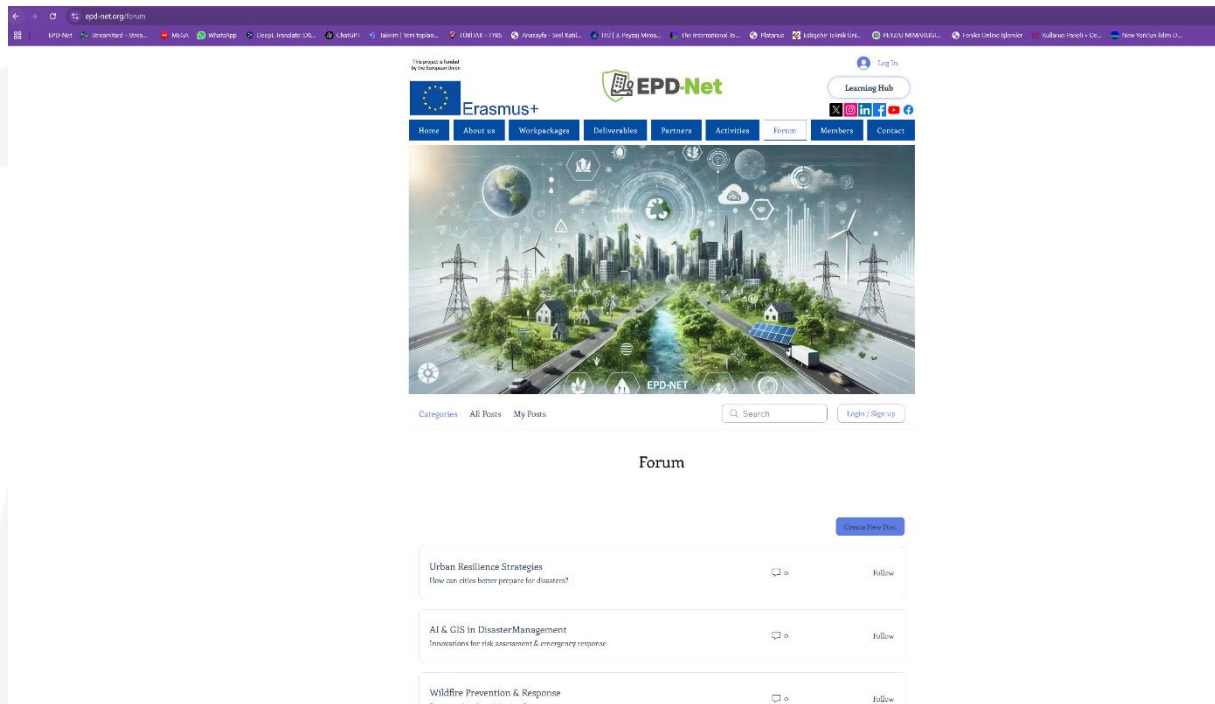


Figure 7. EPD-Net Project Official Website Forum Page Screenshot

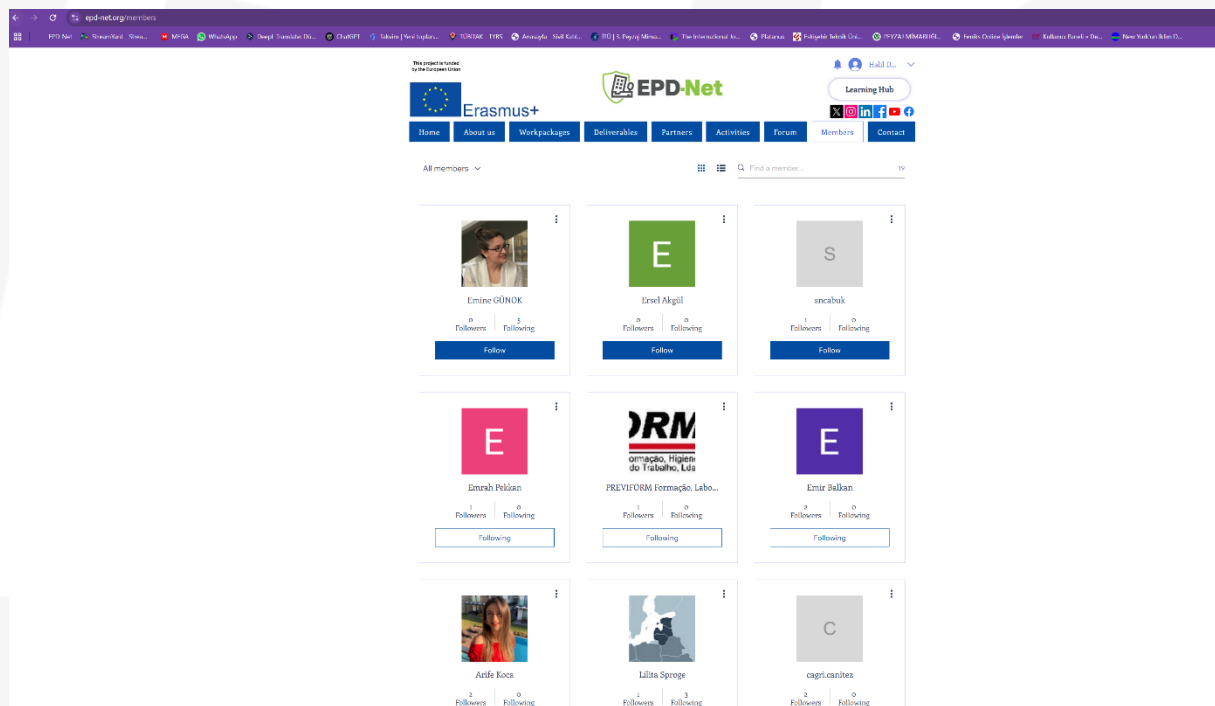


Figure 8. EPD-Net Project Official Website Members Page Screenshot

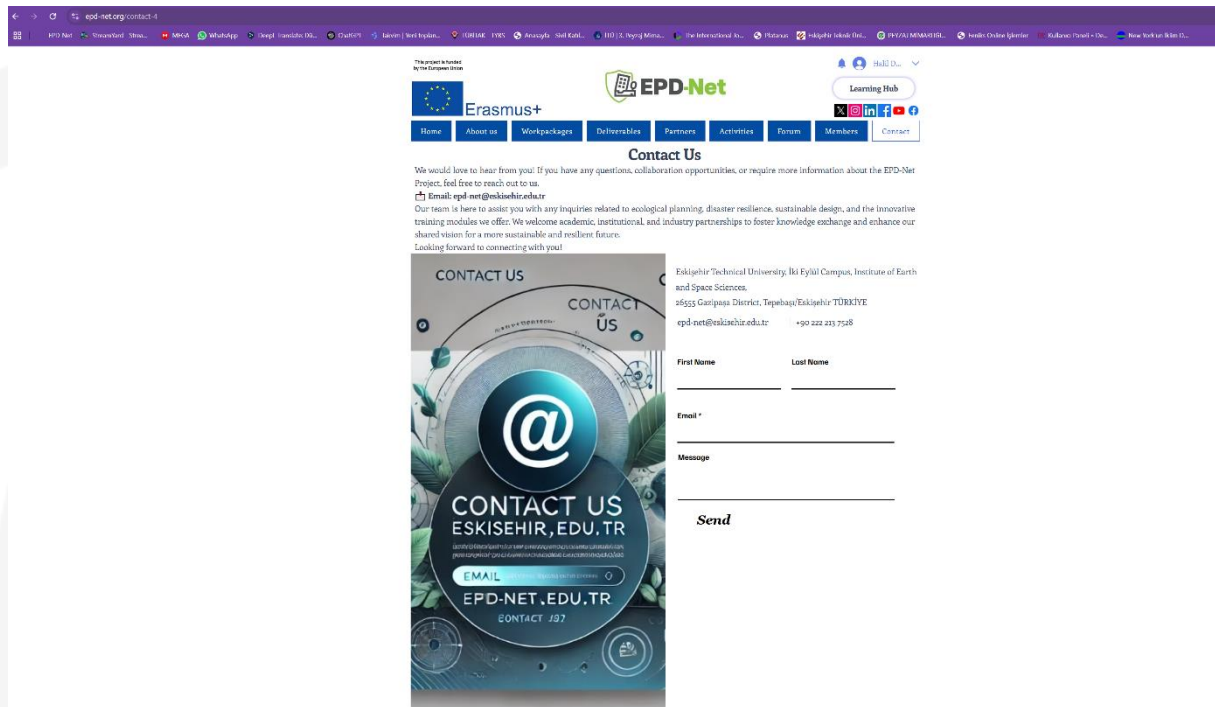


Figure 9. EPD-Net Project Official Website Contact Page Screenshot

3. Social Media Accounts

3.1 Strategic Objective

The project's social media accounts have been activated both to reach target groups and to support multi-actor communication. In line with the dissemination principles of European Union projects, these channels are regularly updated with project content and audience interaction is encouraged.

3.2 X (formerly Twitter)

- **Username:** @EpdNet
- **Contact:** <https://x.com/EpdNet>
- Announcements of project activities, work package deliverables and news from partners are shared through the account.

▼ *Visual Evidence:*

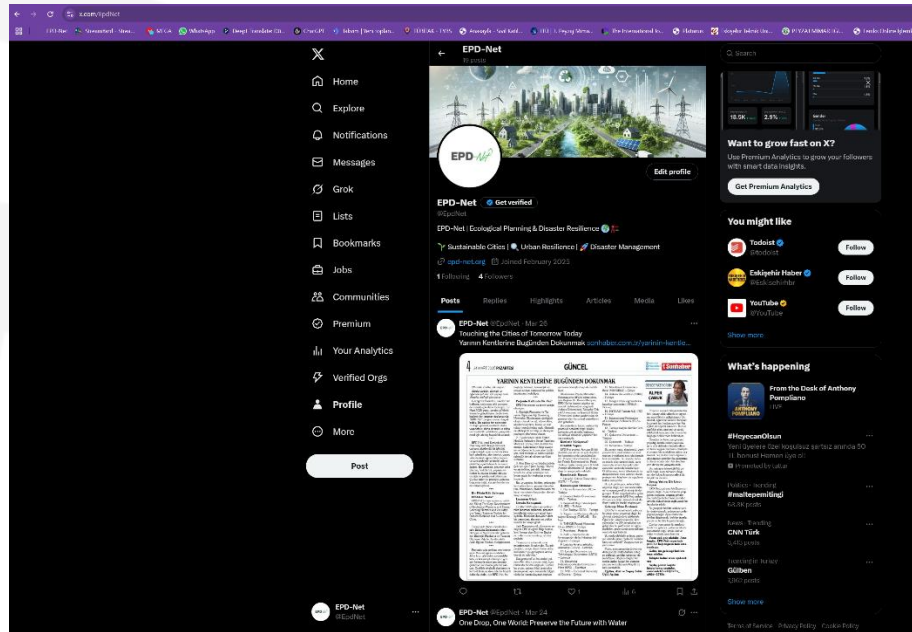


Figure 10. EPD-Net Official X (Twitter) Account Screenshot

3.3 Instagram

- **Username:** epd_net_2025
- **Contact:** https://www.instagram.com/epd_net_2025/
- Thanks to its visual-oriented nature, Instagram is used for photos from project activities, posters and short information.

▼ *Visual Evidence:*

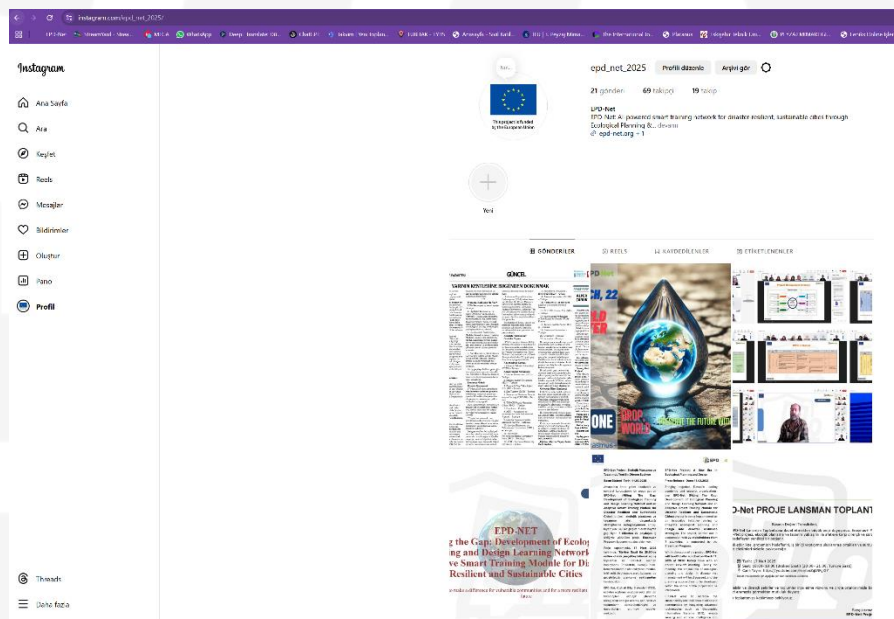


Figure 11. EPD-Net Instagram Account Profile Page

3.4 Facebook Account

- **Contact:** <https://www.facebook.com/profile.php?id=61573502933597>
- Through the official Facebook account, community-based communication and access to large masses is targeted.

▼ Visual Evidence:

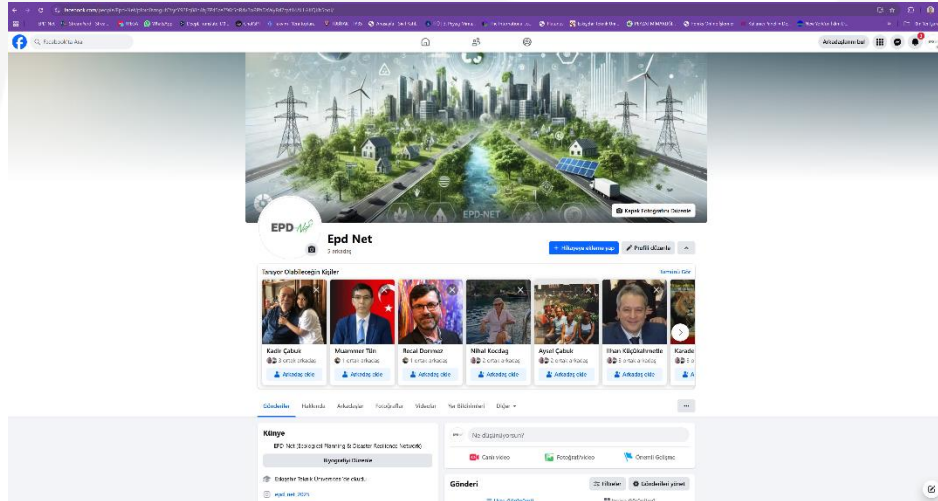


Figure 12. EPD-Net Official Facebook Account Screenshot

3.5 Facebook Group

- **Contact:** <https://www.facebook.com/groups/1367387140941468>
- This group was established to facilitate knowledge sharing and discussion among project partners and interested professionals.

▼ Visual Evidence:

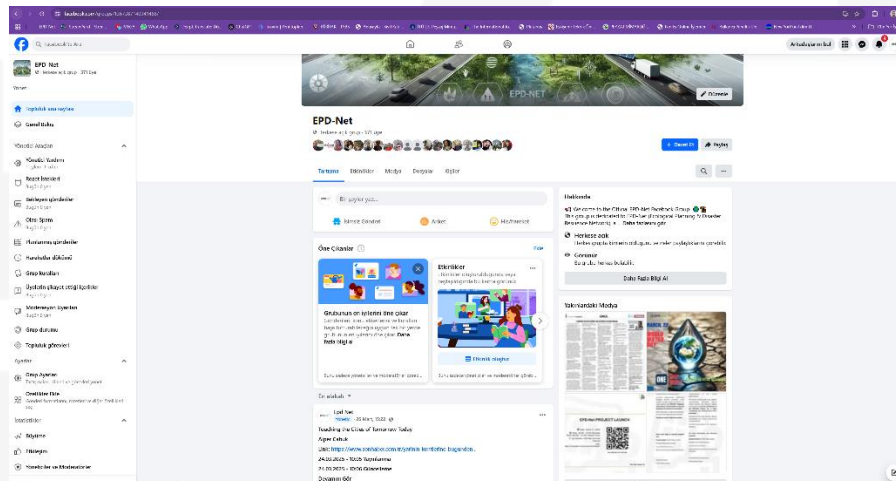


Figure 13. EPD-Net Facebook Group Home Page Image

3.6 LinkedIn Group

- **Contact:** <https://www.linkedin.com/groups/10063368/>
- The LinkedIn group is particularly important for the dissemination of project outputs among academic and professional stakeholders.

▼ Visual Evidence:

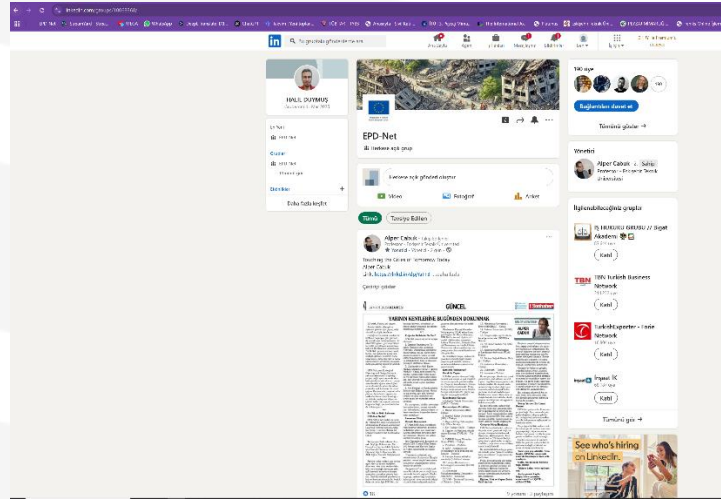


Figure 14. EPD-Net LinkedIn Group Screenshot

3.7 YouTube Kanalı

- **Channel Name:** EPD-Net
- **Contact:** <https://www.youtube.com/@EPD-Net>
- Video content related to the project (meetings, presentations, project promotions, etc.) is shared through this channel.

▼ Visual Evidence:

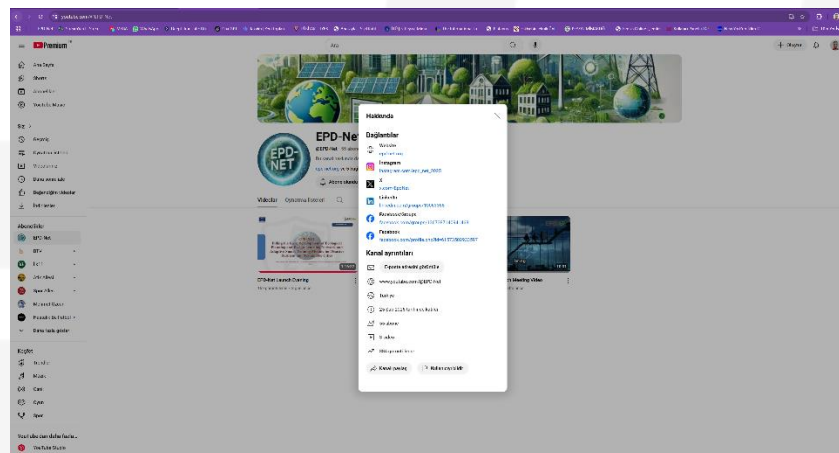


Figure 15. EPD-Net YouTube Channel Home Page Image

4. Conclusion and Evaluation

The EPD-Net project has developed a strong online visibility strategy in line with the requirements of the digital age. Both the website and social media channels play an active role in disseminating project outputs. All these platforms were structured in full compliance with the visibility guidelines and communication standards set by the European Commission.

In addition, all accounts were activated and audience interaction initiated within the timeframes specified in the delivery plans. In this context, it is evaluated from an academic perspective that social media and web infrastructure is one of the key components that reinforced the success of the project.