



## EPD-NET

Filling the Gap: Development of Ecological Planning and Design Learning Network and Adaptive Smart Training Module for Disaster Resilient and Sustainable Cities

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## Social Media Accounts and Website Setup

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### EPD-Net Project Social Media Accounts and Website Setup Report

Version 01/ 29.03.2025

# EPD-Net Project Social Media Accounts and Website Setup Report

## 1. Introduction

**EPD-Net (Filling the Gap: Development of Ecological Planning and Design Learning Network and Adaptive Smart Training Module for Disaster Resilient and Sustainable Cities)** project aims to strengthen interdisciplinary collaborations and develop sustainable planning solutions with innovative approaches. In this context, various digital communication tools have been developed to increase the visibility of the project, share outputs with target audiences and ensure information flow.

Activities initiated in line with the project's communication strategy include the activation of social media accounts and the launch of a public project website. Below, the details of these activities are presented with an academic assessment.

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## 2. Project Website

### 2.1 Development Process and Content Structure

Created within the scope of the project [www.epd-net.org](http://www.epd-net.org) The website is designed to be an accessible source of information for all stakeholders and the public. Website;

- Home
- About us
- Workpackages
- Deliverables
- Partners
- Activities
- Forum
- Members
- Contact

It offers a user-friendly structure with its sub-sections such as. Furthermore, the site is prepared in compliance with all European Commission visibility rules.

### 2.2 Delivery Details

This activity was carried out under **T5.1: Development of Project Website and Social Media Accounts under Work Package 5 (WP5)** of the contract and was completed in Month 4 as deliverable **D5.1 - Website and Social Media Accounts**.

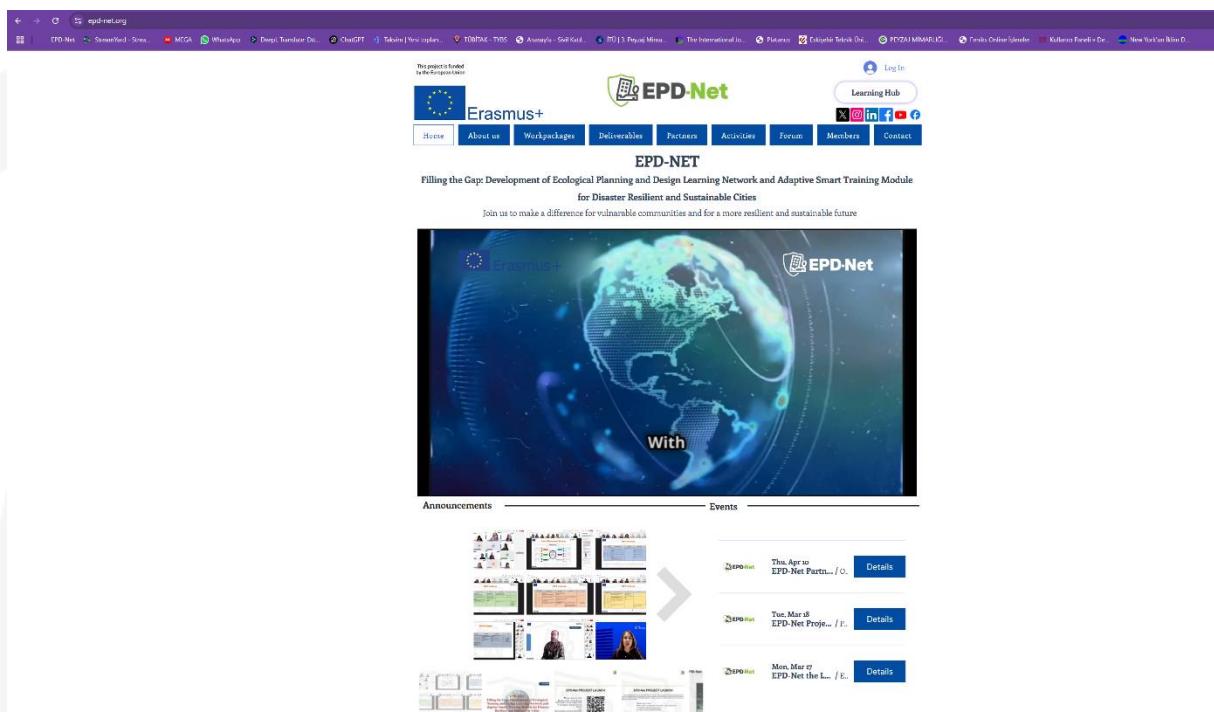
#### ▼ Visual Evidence:



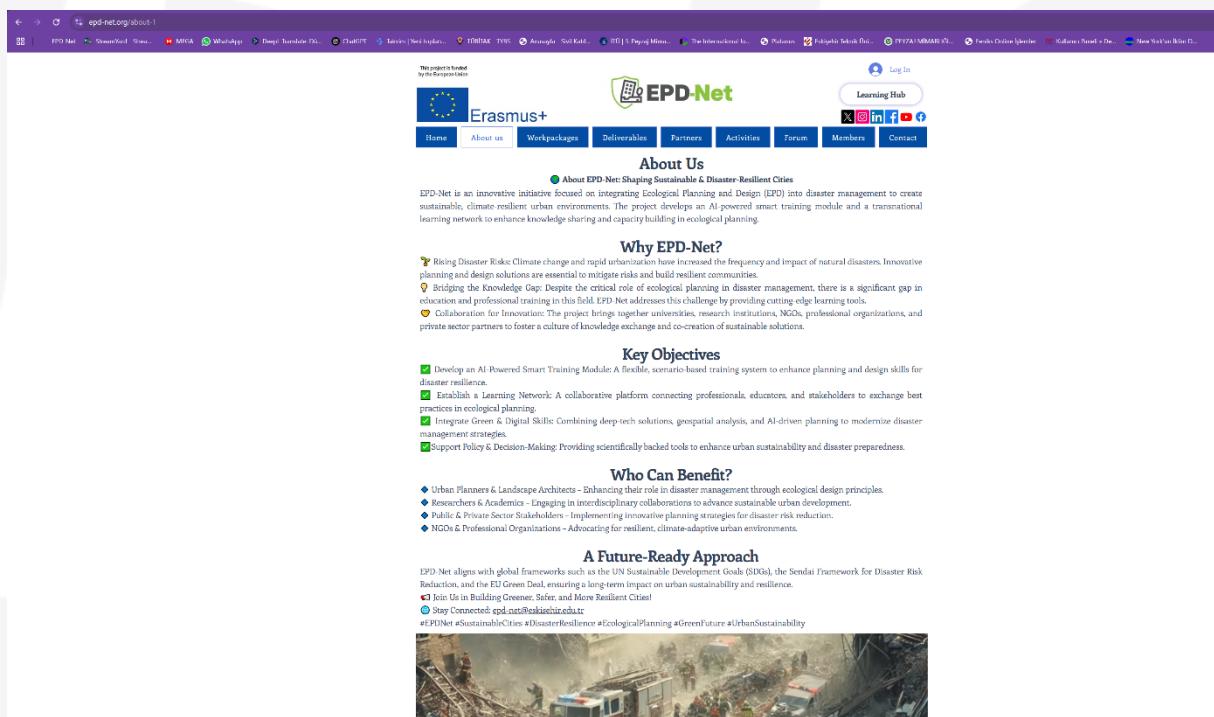
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**Figure 1.** EPD-Net Project Official Website Home Page Screenshot



**Figure 2.** EPD-Net Project Official Website About us Page Screenshot

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www.epd-net.org / epd-net@eskisehir.edu.tr



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epd-net.org/general-clean

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Home | About us | Workpackages | Deliverables | Partners | Activities | Forum | Members | Contact | Log in | Learning Hub | X | LinkedIn | F | T | S | G

### Workpackages (WP) Summaries

1. **WP1: Project Management (M1 - M9)**  
Lead Beneficiary: ESTU  
Objective: Develop a project management plan, including quality assurance, risk management, project monitoring, evaluation strategy, and need analysis reports.  
Tasks:

- Preparation of various risk analysis, quality assurance, risk management, monitoring, evaluation
- Implementation of the project based on these plans
- Regular evaluations and necessary revisions

2. **WP2: Research and Analysis (M2 - M9)**  
Lead Beneficiary: MENDLU  
Objective: Conduct research on disaster management and ecological planning.  
Tasks:

- Literature review on planners' roles in disaster management.
- Case study analysis of best practices.
- Surveys and interviews with stakeholders.
- Development of a needs assessment report.

3. **WP3: Training Module Development (M4 - M9)**  
Lead Beneficiary: ESTU  
Objective: Develop a comprehensive training program for planners and designers.  
Tasks:

- Define learning objectives and curriculum.
- Develop training materials and a smart learning module.
- Create a guidebook for trainers and facilitators.

4. **WP4: Pilot Testing and Evaluation (M5 - M9)**  
Lead Beneficiary: UCTEA  
Objective: Test the training module in diverse environments and refine it based on feedback.  
Tasks:

- Select pilot sites.
- Implement the module and collect feedback.
- Evaluate and improve the training module.

5. **WP5: Dissemination and Outreach (M4 - M9)**  
Lead Beneficiary: IAH4  
Objective: Share project outcomes and engage with stakeholders.  
Tasks:

- Develop a project website and social media accounts.
- Organize dissemination materials (brochures, flyers, etc.).
- Present findings at conferences.
- Create a final project report.

6. **WP6: Sustainability and Exploitation (M1 - M9)**  
Lead Beneficiaries: CUKUROVA, MİMARİ, İFLA, ESTU  
Objective: Ensure the long-term sustainability and impact of the project.  
Tasks:

- Develop sustainability and exploitation plans.
- Publish research findings.
- Establish a cooperation network.
- Develop a sustainable business model.

Figure 3. EPD-Net Project Official Website Work Packages Page Screenshot

epd-net.org/general-deliverables

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### Deliverables

Each WP has specific deliverables aligned with its objectives. Here are the key ones:

1. **WP1 (Project Management)**

- Deliverable 1: Quality assurance plan
- Deliverable 2: Risk management plan
- Deliverable 3: Project monitoring plan
- Deliverable 4: Project evaluation strategy plan
- Deliverable 5: Needs assessment report

2. **WP2 (Research and Analysis)**

- Deliverable 1: Dissemination literature and case study report
- Deliverable 2: Needs assessment report

3. **WP3 (Training Module Development)**

- Deliverable 1: Curriculum and learning objectives document
- Deliverable 2: Smart training module guidebook

4. **WP4 (Pilot Testing and Evaluation)**

- Deliverable 1: Pilot implementation (including feedback)

5. **WP5 (Dissemination and Outreach)**

- Deliverable 1: Project website and social media setup
- Deliverable 2: Dissemination materials (brochures, flyers, posters)
- Deliverable 3: Final report

6. **WP6 (Sustainability and Exploitation)**

- Deliverable 1: Sustainability plan
- Deliverable 2: Exploitation plan
- Deliverable 3: Published research findings
- Deliverable 4: Cooperation network report
- Deliverable 5: Sustainable business model

Project Management

Research and Analysis

Training Module Development

Dissemination

Sustainability & Exploitation

Figure 4. EPD-Net Project Official Website Deliverables Page Screenshot



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**Figure 5.** EPD-Net Project Official Website Partners Page Screenshot

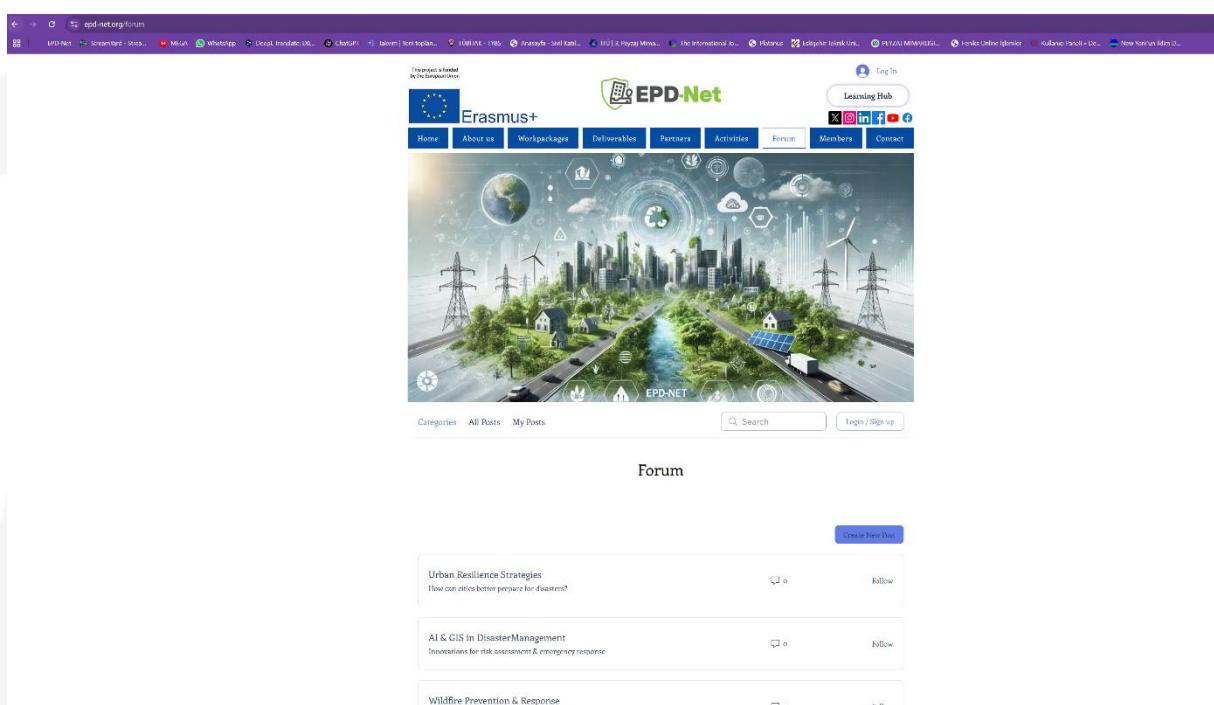
**Figure 6.** EPD-Net Project Official Website Activities Page Screenshot



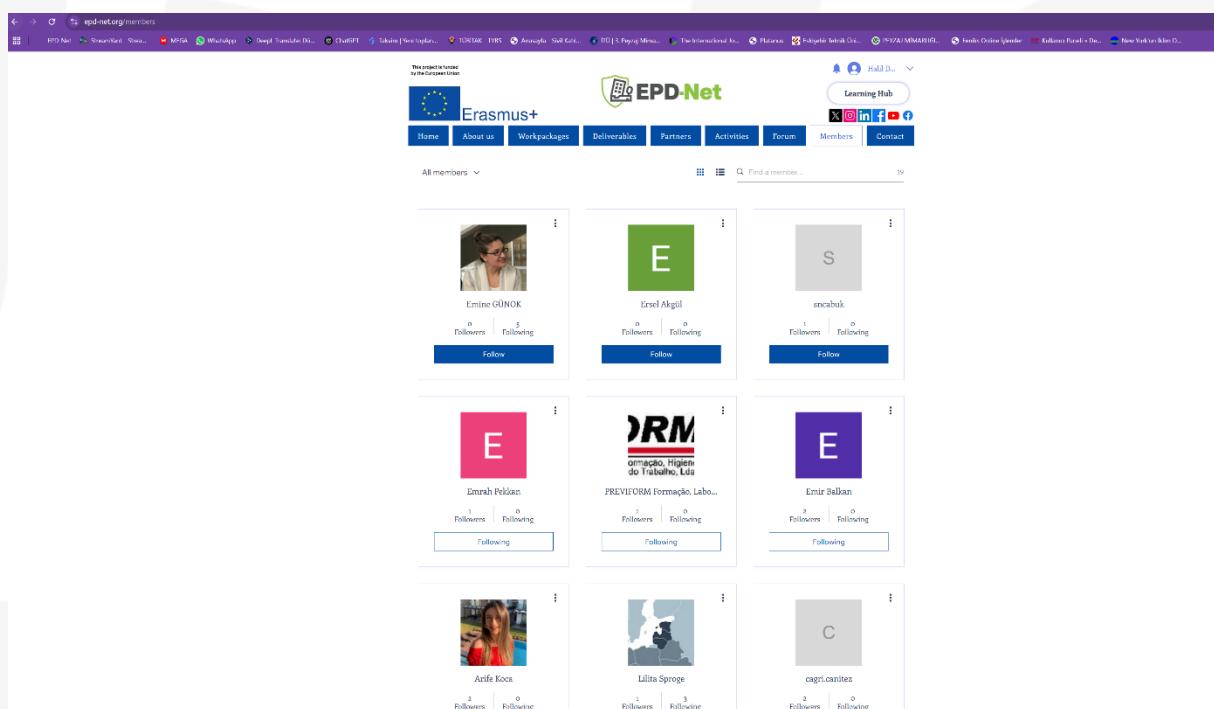
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**Figure 7.** EPD-Net Project Official Website Forum Page Screenshot



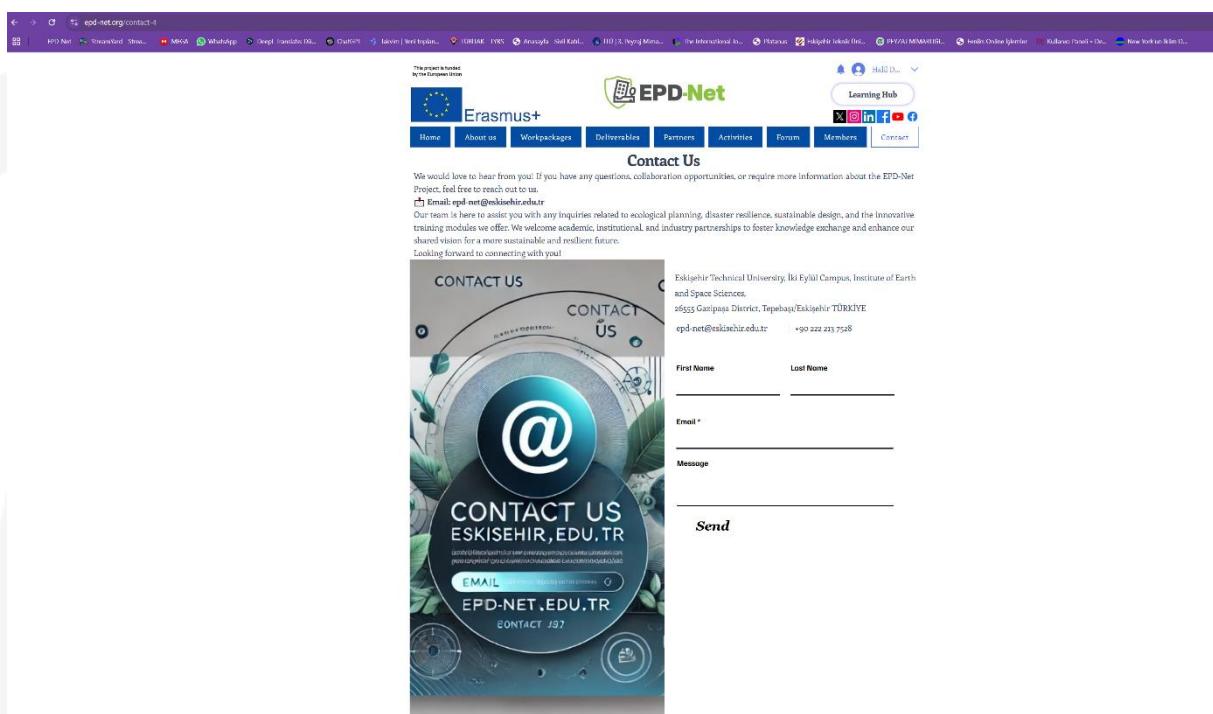
**Figure 8.** EPD-Net Project Official Website Members Page Screenshot



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**Figure 9.** EPD-Net Project Official Website Contact Page Screenshot

## 3. Social Media Accounts

### 3.1 Strategic Objective

The project's social media accounts have been activated both to reach target groups and to support multi-actor communication. In line with the dissemination principles of European Union projects, these channels are regularly updated with project content and audience interaction is encouraged.

### 3.2 X (formerly Twitter)

- **Username:** @EpdNet
- **Contact:** <https://x.com/EpdNet>
- Announcements of project activities, work package deliverables and news from partners are shared through the account.

## ▼ Visual Evidence:

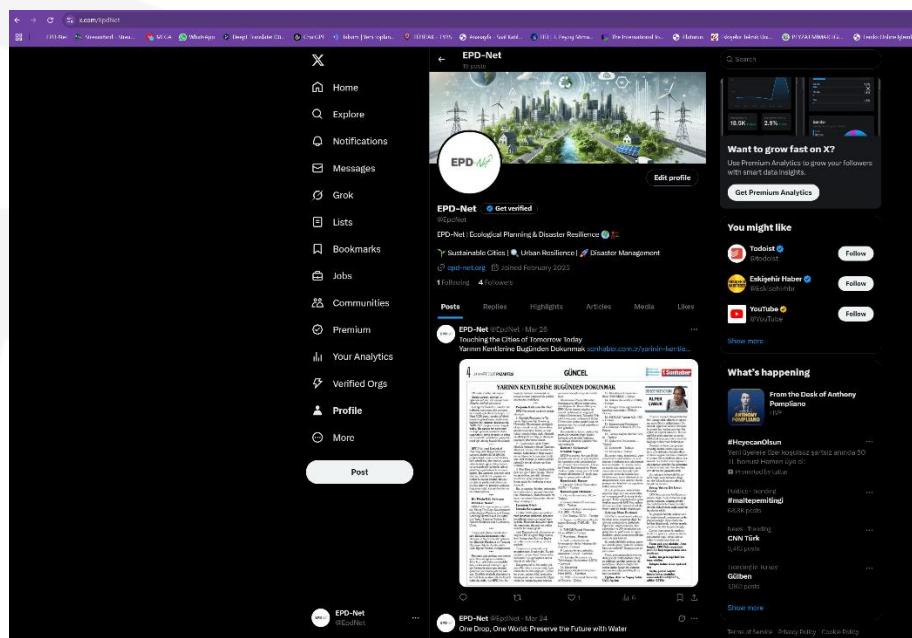


Figure 10. EPD-Net Official X (Twitter) Account Screenshot

## 3.3 Instagram

- **Username:** epd\_net\_2025
- **Contact:** [https://www.instagram.com/epd\\_net\\_2025/](https://www.instagram.com/epd_net_2025/)
- Thanks to its visual-oriented nature, Instagram is used for photos from project activities, posters and short information.

## ▼ Visual Evidence:

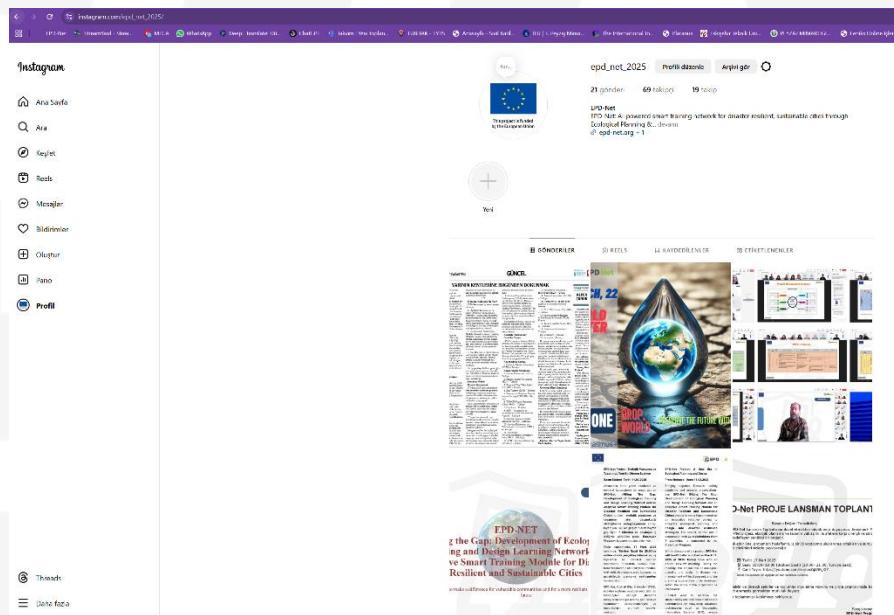


Figure 11. EPD-Net Instagram Account Profile Page

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### 3.4 Facebook Account

- **Contact:** <https://www.facebook.com/profile.php?id=61573502933597>
- Through the official Facebook account, community-based communication and access to large masses is targeted.

▼ *Visual Evidence:*

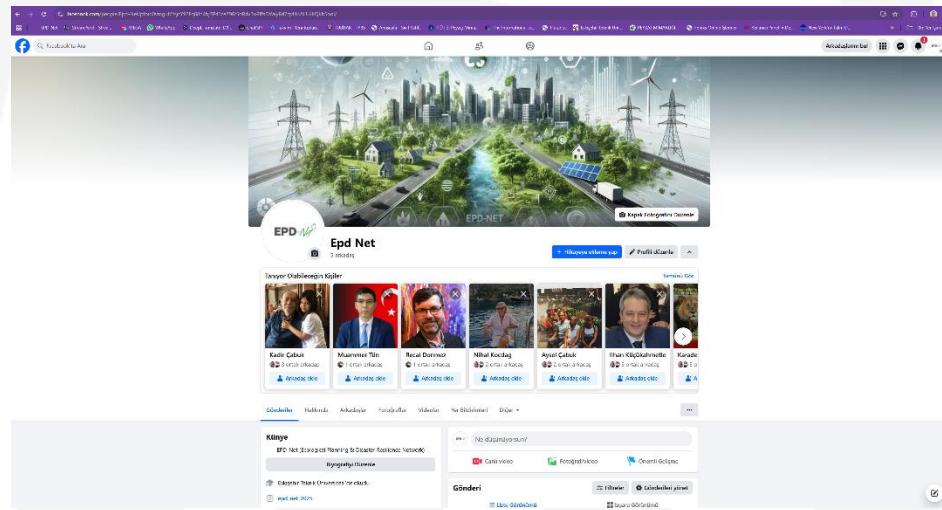


Figure 12. EPD-Net Official Facebook Account Screenshot

### 3.5 Facebook Group

- **Contact:** <https://www.facebook.com/groups/1367387140941468>
- This group was established to facilitate knowledge sharing and discussion among project partners and interested professionals.

▼ *Visual Evidence:*

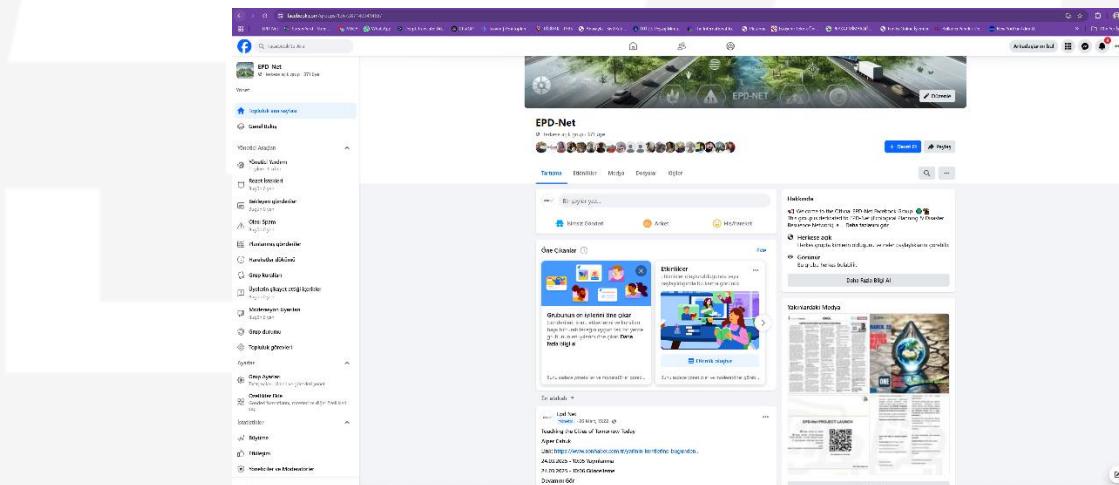


Figure 13. EPD-Net Facebook Group Home Page Image

### 3.6 LinkedIn Group

- **Contact:** <https://www.linkedin.com/groups/10063368/>
- The LinkedIn group is particularly important for the dissemination of project outputs among academic and professional stakeholders.

▼ *Visual Evidence:*

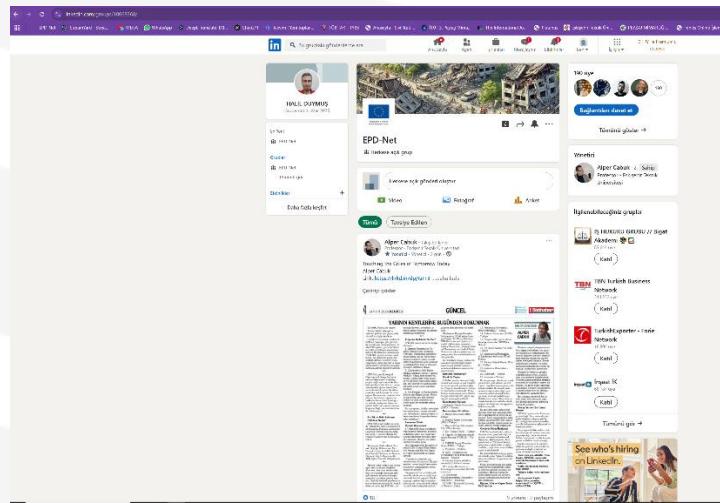


Figure 14. EPD-Net LinkedIn Group Screenshot

### 3.7 YouTube Kanalı

- **Channel Name:** EPD-Net
- **Contact:** <https://www.youtube.com/@EPD-Net>
- Video content related to the project (meetings, presentations, project promotions, etc.) is shared through this channel.

▼ *Visual Evidence:*

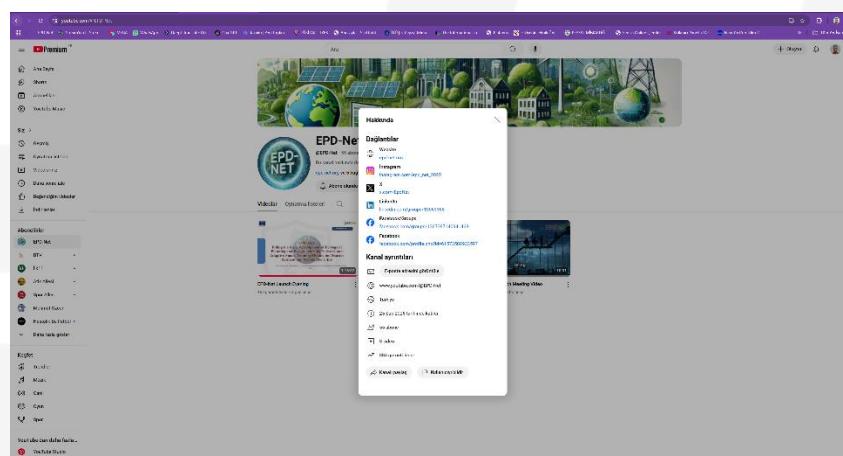


Figure 15. EPD-Net YouTube Channel Home Page Image

## 4. Conclusion and Evaluation

The EPD-Net project has developed a strong online visibility strategy in line with the requirements of the digital age. Both the website and social media channels play an active role in disseminating project outputs. All these platforms were structured in full compliance with the visibility guidelines and communication standards set by the European Commission.

In addition, all accounts were activated and audience interaction initiated within the timeframes specified in the delivery plans. In this context, it is evaluated from an academic perspective that social media and web infrastructure is one of the key components that reinforced the success of the project.